

Teaching plan - PhD programme in Business for Society

37°Cycle a.y. 2021/2022

Course	SSD	hrs	credits	Educational form*	Type of activity**	Mandatory/Chosen activity	prova
Mathematics & Statistics (crash course)	SECS-S01 SECS-S06	32	4	lecture	cross-curricular	mandatory	yes
Quantitative and qualitative data analysis	SECS-S03	32	4	lecture	cross-curricular	mandatory	yes
Modern Econometrics for management studies	SECS-P01 SECS-S03	48	6	lecture	cross-curricular	mandatory	yes
Economic theory, modelling and forecasting techniques for management studies	SECS-P02 SECS-S03	48	6	lecture	cross-curricular	mandatory	yes
Strategic Management and economics of organizations	SECS-P07	48	6	lecture	cross-curricular	mandatory	yes
Organizational behaviour	SECS-P08	48	6	lecture	cross-curricular	mandatory	yes
Models of value creation: intermediaries, corporate finance and management accounting	SECS-P11 SECS-P07	32	4	lecture	cross-curricular	mandatory	yes
Technology and Innovation management	SECS-P08	32	4	lecture	cross-curricular	mandatory	yes
Governance, corporate social responsibility e social innovation	IUS-04 SECS-P07	48	6	lecture	cross-curricular	mandatory	yes
Project management at work	SECS-P07	12	1	laboratory training	cross-curricular	mandatory	no
Design thinking and innovation planning	SECS-P07	12	1	laboratory training	cross-curricular	mandatory	no
Team building in multidisciplinary and international environment		12	1	laboratory training	cross-curricular	mandatory	no
Communication skills (How to communicate effectively in the era of social media)		8	1	laboratory training	cross-curricular	mandatory	no
How to publish in highly ranked scientific journals		8	1	laboratory training	cross-curricular	mandatory	no
European institutions and multi-level Governance	IUS-07- IUS-05 - IUS-08	40	5	lecture	curricular	chosen activity	si

Management of public institutions	SECS-P/07 IUS-09	40	5	lecture	curricular	chosen activity	si
Impact/ Policy evaluation techniques	SECS-P/01	40	5	lecture	curricular	chosen activity	si
Marketing strategy and consumer behavior	SECS-P/08	40	5	lecture	curricular	chosen activity	si
Management and service design	SECS-P/07	40	5	lecture	curricular	chosen activity	si
New Venture Management	SECS-P/07 SECS-P/08	40	5	lecture	curricular	chosen activity	si
Total hrs/credits		660	81				

Educational form*

- lecture
- laboratory training
- seminar

Type of activity**

- curricular
- cross-curricular