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Contacts

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Short Biography

I graduated in Psychology in 1998 (University of Padova, Italy). Next, I spent two semesters of research at Karl-Ruprecht University in Heidelberg, Germany, and at Purdue University, Indiana, USA, and I worked as consultant in personnel selection and marketing research. From 2001 to 2005 I completed a Ph.D. in Cognitive Sciences at the University of Padova. From 2005 to 2008 I was Research Fellow [*Assegnista di Ricerca*] in Psychology at the Department of Psychology of Development and Socialization, University of Padova, and subsequently from 2008 to 2015 I was Assistant Professor [*Ricercatore*] at the Department of Psychology of the University of Milan Bicocca. Since 2015 I am Associate Professor in Psychometrics at the University of Milan Bicocca.

Research Interests

My research spans in the fields of *psychological measurement*, *prediction of behavior*, and *implicit social cognition*. Most of my research focuses on implicit attitudes (their measurement, structure, malleability and change, and their relation with overt behavior) and the prediction of behavior by way of indirect measures (implicit cognition and, most recently, found data and cyber-traces). I am particularly interested in the psychology of *consumers' attitudes*, *self-concept*, the *objectification* of women in Western cultures, and *Open Science.*

SCIENTIFIC PUBLICATIONS

Articles in peer reviewed Journals

Zogmaister, C., Richetin, J., Perugini, M., Vezzoli, M., & Songa, G. (*accepted 2019 11 27*). Motivational relevance modulates the predictive validity of the Implicit Association Test. *Social Cognition [with Open Data, Open Materials]*

Scionti, N., Cavallero, M., **Zogmaister, C.,** & Marzocchi, G.M. (2019)*.* Is cognitive training effective for improving Executive Functions in preschoolers? A systematic review and meta-analysis. *Frontiers in Psychology*. doi: 10.3389/fpsyg.2019.02812 *[Preregistered on Prospero]*

Zogmaister, C. (2018). Data sharing *must* become common practice for psychological research (La condivisione dei dati *deve* diventare prassi comune per la ricerca psicologica). *Giornale Italiano di Psicologia, 45* (4), 55-68.

Fasoli, F., Durante, F. Mari, S., **Zogmaister**, C., Volpato, C. (2018). Shades of sexualization: When sexualization becomes sexual objectification. *Sex Roles, 78,* 338-351. doi:10.1007/s11199-017-0808-1

Zogmaister, C., Perugini, M., & Richetin, J. (2016). Motivation modulates the effect of approach on implicit preferences. *Cognition & Emotion, 29,* 1-22.

Vezzoli, M., & **Zogmaister, C.** (2016). The Semantic Misattribution Procedure. *Psicologia Sociale, 11,* 213-244.

Finell, E., & **Zogmaister**, C. (2015). Blind and constructive patriotism, national symbols and outgroup attitudes. *Scandinavian Journal of Psychology, 56,* 189-197.

Perugini, M., Richetin, J. & **Zogmaister**, C. (2014) Indirect measures as a signal for evaluative change. *Cognition & Emotion, 28,* 208-229

Zogmaister, C., Roccato, M., & Borra, L. (2013). Health Practitioners' Implicit and Explicit Attitudes Toward Drug Addicts Predict Absenteeism and Extra Work. Basic and applied social psychology, 35(2), 191-199.

Perugini, M., Richetin, J., & **Zogmaister**, C. (2013). Indirect measures as a signal for evaluative change. Cognition & emotion, 1-22.

Perugini, M., **Zogmaister**, C., Richetin, J., Prestwich, A., & Hurling, R. (2013). Changing implicit attitudes by contrasting the self with others. Social Cognition, 31(4), 443-464.

Carraro, L., **Zogmaister**, C., Arcuri, L., Pastore, M., & Corti, C. (2013). On the factorial structure of self- esteem as measured by the Italian translation of the Self-Liking/Self-Competence Scale-Revised (SLCS-R). Psicologia sociale, 8(3), 371-0.

Perugini, M., Richetin, J., & **Zogmaister**, C. (2012). The formation of implicit and explicit attitudes for neutral and valenced stimuli using the self. Learning and Motivation.

Agosta, S., Ghirardi, V., **Zogmaister**, C., Castiello, U., Sartori, G. (2011). Detecting fakers of the autobiographical IAT. Applied Cognitive Psychology, 25, 299-306. DOI: 10.1002/acp.1691.

Zogmaister, C. e Castelli, L. (2011). Perché i giovani bevono? Versione italiana del DMQ-R (Cooper, 1994), strumento per l'indagine della motivazione al consumo di alcoolici. [Why do youngsters dring? Italian version of DMQ-R (Cooper, 1994), instrument for the investigation of the motivation to consumption of alcoholics]. Psicologia della Salute

Roccato, M., & **Zogmaister**, C. (2010). Predicting the Vote Through Implicit and Explicit Attitudes: A Field Research. Political Psychology, 31(2), 249-274. DOI: 10.1111/j.1467-9221.2009.00751.x

Castelli, L., **Zogmaister**, C., & Tomelleri, S. (2009). The transmission of racial attitudes within the family. Developmental Psychology, 45, 586-591. DOI: 10.1037/a0014619

Panzeri, F, & **Zogmaister**, C. (2009). Il ruolo del focus regolatorio nell'ambito organizzativo [The role of regulatory focus in organizations]. Psicologia Sociale, 4, pp. 29-50. DOI: 10.1482/29209.

Arcuri, L., Castelli, L., Galdi, S., **Zogmaister**, C. e Amadori A. (2008) Predicting the Vote: Implicit Attitudes as Predictors of the Future Behavior of Decided and Undecided Voters. Political Psychology, 29, 369–387.

Castelli, L., Tomelleri, S., & **Zogmaister**, C. (2008). Implicit ingroup metafavoritism: Subtle preference for ingroup members displaying ingroup bias. Personality and Social Psychology Bulletin, 34, 807-818. DOI: 10.1177/0146167208315210

Zogmaister, C., Arcuri, L., Castelli, L. & Smith E.R. (2008) The impact of loyalty and equality on implicit ingroup favoritism. Group Processes and Intergroup Relations, 11 (4), 495-514. DOI: 10.1177/1368430208095402

Sartori, G., Agosta, S., **Zogmaister**, C., Ferrara, S., & Castiello, U. (2008) How to accurately assess autobiographical events. Psycological Science, 19 (8), 772-780. DOI: 10.1111/j.1467-9280.2008.02156.x

Sanchez, A., **Zogmaister**, C., e Arcuri, L. (2007). When "They" Becomes "We": Multiple Contrasting Identities in Mixed Status Groups. Self and Identity, 6, 154-172.

Roccato, M., **Zogmaister** , C. (2007). È possibile migliorare le previsioni di voto usando lo IAT? Una prova sul campo in occasione delle elezioni politiche italiane del 2006. Polena, 1/2007, 33-52.

Zogmaister , C. e Castelli, L. (2006). La misurazione di costrutti impliciti attraverso l'Implicit Association Test. Psicologia Sociale, 1, 65-94. DOI: 10.1482/21502

Zogmaister , C., Arcuri, L., e Modena, S. (2006). La percezione di gruppi caratterizzati da status sociale asimmetrico. Rapporto tra processi impliciti ed espliciti. Rassegna di Psicologia , 13, 93-122

Zogmaister , C., Mattedi, S. e Arcuri, L. (2005). Autostima implicita ed esplicita: due strumenti d'indagine a confronto. Psicologia dell'Educazione e della Formazione, 7 , 21-38

Castelli, L., **Zogmaister** , C., Smith, E.R., Arcuri, L. (2004). On the automatic evaluation of social exemplars. Journal of Personality and Social Psychology, 86, 373-387.

Castelli, L., Macrae, N., **Zogmaister** , C., Arcuri, L. (2004) A tale of two primes: Contextual limits on stereotype activation. Social Cognition, 22, 233-247.

Zogmaister , C. (2004). Memoria implicita ed esperienze sociali. [Implicit memory and social experiences] Giornale Italiano di Psicologia, 31, 35-61. DOI: 10.1421/16261.

Castelli, L., Arcuri, L., **Zogmaister** , C. (2003) Perceiving group members who use stereotypes: Implicit conformity and similarity. European Journal of Social Psychology, 33, 163-176.

Castelli, L., **Zogmaister** , C., Arcuri, L. (2001). Exemplar activation and interpersonal behavior. Current Research in Social Psychology, 6, 33-45.

Castelli, L., **Zogmaister** , C. (2000). The role of familiarity in implicit memory effects: The case of exemplar activation. European Journal of Social Psychology, 30 , 223-234.

Zogmaister , C., Castelli, L. (1998). Le rappresentazioni di genere sessuale nelle pubblicità per bambini. Psicologia Italiana, 3 , 41-48.

Books

Arcuri, L., e **Zogmaister** , C.. (2007) Metodi di ricerca nella cognizione sociale. Bologna: Il Mulino.

Chapters in Books

Zogmaister, C. (2017). Implicit Cognitive Processes and Voting. *The SAGE Encyclopedia of Political Behavior,* edited by Fathali Moghaddam, SAGE.

Perugini, M; Costantini, G; Richetin, J; **Zogmaister**, C. (2015). Implicit Association Tests, Then and Now. In T.M. Ortner, & F. van de Vijver (Eds.), *Behavior-based Assessment in Psychology* (pp. 15-28). Hogrefe.

Zogmaister, C. (2011). Consequences of implicit-explicit attitude inconsistency. In M. Cadinu, S. Galdi, & A. Maass (Eds.), *Social Perception, Cognition, and Language in Honour of Arcuri* (pp- 93-108). Padova: CLEUP.

Perugini, M. Richetin , J., & **Zogmaister**, C. (2010). Prediction of behavior. In B. Gawronski, & K. Payne (Eds*.), Handbook of Implicit Social Cognition: Measurement, Theory, and Applications (255-277).* New York: Guilford.

Arcuri, L., Castelli, L., & **Zogmaister**, C. (2008). Che fine hanno fatto gli atteggiamenti nella ricerca psico- sociale?, pp. 221-238 In L. Arcuri, P. Boscolo, & F. Peressotti (Eds), *Cognition and Language: a Long Story – Festschrift in honour of Ino Flores d'Arcais .* Padova: CLEUP.

TEACHING

Curses I am currently teaching

Since 2013: '*Elementi di Psicometria con Laboratorio software'* (University of Milano Bicocca; bachelor's degree in Psychological Sciences and Techniques)

Since 2018: "*Big Data in Behavioural Psychology"* (University of Milano – Bicocca; masters' degree in Data Science)

Since 2017: '*La misurazione in ambito psicosociale*' (University of Milano Bicocca; bachelor's degree in Psychological and Communication Sciences)

Seminars I am currently teaching to Doctoral Students at University of Milano Bicocca

Since 2013: '*Measurement of Implicit Constructs'* (University of Milano Bicocca; Doctoral School)

Since 2018: '*Big Data and Psychology'* (University of Milano Bicocca; Doctoral School)

<u>Courses I have taught in the past</u>

2008-2018: '*Laboratorio di Metodologia, Modulo Metodologie Quantitative'*. (University of Milano Bicocca; masters' degree in Psychology of Social and Decisional Processes and Economical Behaviors)

2012 – 2013: '*Metodologie Quantitative'* (University of Milano Bicocca; masters' degree in Psychology of Social and Decisional Processes and Economical Behaviors)

2007 – 2008: '*Fondamenti di Psicologia Sociale'* (University of Pavia)

2007 – 2008: '*Esercitazioni di Tecniche Statistiche Multivariate'* (University of Milano Bicocca)

Organization of meetings and workshops.

June 8, 2018: Organization of meeting on Open Science: *I benefici della crisi della riproducibilità. Nuovi standard di ricerca in psicologia* (co-organizers Marco Perugini, Massimo Grassi, Kostantinos Priftis and Patrizio Tressoldi) at University of Milano Bicocca.

March 8, 2017: Organization of meeting on The Objectification of Women: DAI MEDIA ALLE MOLESTIE SESSUALI: QUANDO LA DONNA DIVENTA OGGETTO - PRESENTAZIONE FINALE DEL PROGETTO PRIN (co-organizers: Chiara Volpato, Federica Durante and Silvia Mari) at Casa della Psicologia di Milano (Ordine degli Psicologi della Lombarda).

Seminars and workshops:

November 2019: *Measures of Implicit attitudes.* Doctoral Students, Universitate de Vest din Timisoara (Erasmus program)

October 2018: *Big Data e Scienze Umane.* Università di Bari, Scuola di Dottorato in Scienze Umane

March 2012: '*La misura dei processi impliciti'* (Doctoral School, University of Genova)

January 2012: The Implicit Association Test; Venice workshop '*Theoretical Approaches II'* (Marie Curie Early Training Network)

September 2010: Summer School '*La Misurazione Implicita'* (Associazione Italiana di Psicologia)

June 2008: '*Le misure implicite'* (Doctoral School, University of Torino)

May 2007: '*The Self Concept'* (University of Pavia)

December 2006: '*Strumenti d'Indagine'* (University of Pavia)

June 2006: '*Il concetto di sé e l'autostima'* (University of Pavia)

April 2006: '*The use of the Implicit Association Test for Electoral Forecasts'* (Istituto di Studi e Ricerche Carlo Cattaneo, Bologna)

November 2004: '*The Implicit Association* Test' (University of Padova)

June 2004: '*The Implicit Association Test'* (Doctoral School, University of Torino)

April 2004: '*The Implicit Association Test'* (University of Padova)

February 2003: '*Memoria Implicita e Conoscenza Sociale'* (Doctoral School, University of Torino)

Main official assignments for the University of Milano Bicocca

- 2016 - *present* Vice President of the Board of Professors for the degree in Psychological Sciences and Techniques (Scienze e Tecniche Psicologiche)

- 2015 – *present* Member of the Committee for Research in Psychology (CRIP) of the Department of Psychology (CRIP is the committee that provides the ethical opinion on minimum risk studies conducted with standard adult samples) Website: https://psicologia.unimib.it/it/ricerca/commissione-valutazione-delle-ricerca-crip

- 2018 - *present* Member of the Commission for Student Admission for the degree in Psychological Sciences and Techniques (Scienze e Tecniche Psicologiche) and organization of the additional training (Obblighi Formativi Aggiuntivi) in Mathematics and Italian Language for incoming students.

- Member of various commissions and other miscellaneous activities

EDUCATION

2001-2005: PhD in Cognitive Sciences, University of Padova (supervisor Prof. Luciano Arcuri)

March 1999 – September 1999: Department of Psychology, Purdue University, Indiana, U.S.A.

March 1998 – September 1998: Visiting Scholar at the Department of Psychology, Karl-Ruprecht University, Heidelberg, Germany

1993-1998: Degree in Psychology, University of Padova, Italy (110/110 cum laude; Supervisor: Prof. Luciano Arcuri)

February 2002: Spring Seminar at the Zentralarchiv für Empirische Sozialforschung (Central Archive for Empiric Social Research) of the University of Cologne, on : "Scaling and Cluster Analysis":

March 2003: Spring Seminar at the Zentralarchiv für Empirische Sozialforschung (Central Archive for Empiric Social Research) of the University of Cologne , on : "Basic and advanced topics in modelling"

August 2004: Summer School of the European Association of Experimental Social Psychology at the University of Groningen (The Netherlands), on Automaticity and Goals.

August 2007: Summer School on "Implicit Measures of Personality" (Bertinoro, Italy), organized by Marco Perugini and Reiner Banse.

Supervision of PhD Students

2015 – *present.* Supervision of Michela Vezzoli, Doctoral Course: Psychology, Linguistic, and Cognitive Neurosciences

Visiting PhD students: Isabella Giammusso (University of Bari); Ana Maria Marmol Carsi (University of Valencia)

OTHER

Registered Psychologist (no. 5559, Ordine degli Psicologi della Lombardia)

Member of the Association of Italian Psychologists (AIP) social and experimental sections

Member of the European Association of Social Psychology (EASP)

Member of European Association of Personality Psychology (EAPP)

Editorial Activity

- *in the Editorial Board of*

  Frontiers in Psychology (https://loop.frontiersin.org/people/811982/overview)

  Psicologia Sociale (https://www.mulino.it/riviste/issn/1827-2517)

  PLOS One (https://journals.plos.org/plosone/static/editorial-board)

- *Ad hoc revisor for scientific journals, among which:*

  Basic and Applied Social Psychology; British Journal of Social Psychology; Child Development; European Journal of Social Psychology; Experimental Psychology; International Journal of Psychology; International Review of Social Psychology; Journal of Social and Political Psychology; Sexualization, Media, and Society; Social Cognition

Milan, December 27, 2019

Cristina Zogmaister