

VALERIA GATTAI

November 2020

CURRENT POSITION

University of Milan Bicocca, Department of Economics, Management and Statistics (DEMS): Associate Professor of Applied Economics, 2017-

PREVIOUS POSITIONS

University of Milan Bicocca, Department of Economics, Management and Statistics (DEMS): Assistant Professor of Economics, 2009-2017 (maternity leave: 13/09/2011-14/12/2012)

University of Bologna, Post-doc researcher (Supervisor: Prof. Gianmarco Ottaviano), 2006-2008

AFFILIATIONS

Member of:

CEFES-Center for European Studies, University of Milan Bicocca, 2017-

SIEPI-Società Italiana di Economia e Politica Industriale, 2017-

Robert Schuman Institute of European Affairs, Jean Monnet Centre of excellence, University of Luxembourg, 2016-

SIE-Società Italiana degli Economisti, 2016-

AIB-Academy of International Business, 2015-

CISEPS-Center for Interdisciplinary Studies in Economics, Psychology & Social Sciences, University of Milan-Bicocca, 2010-

DEMS-Dipartimento di Economia, Metodi Quantitativi e Strategie di Impresa (formerly called Dipartimento di Economia Politica), University of Milan Bicocca, 2008-

EDUCATION

Bocconi University, *Ph.D. in Economics*, March 2007

Thesis: “Essays on the Boundaries of the Multinational Enterprise” (Supervisor Prof. Gianmarco Ottaviano)

Bocconi University, *Laurea in Discipline Economiche e Sociali*, February 2002, *Cum laude*

Thesis: “Foreign Direct Investments in China: Theory and Empirical Evidence from Italian Multinational Enterprises” (Supervisor Prof. Carlo Filippini)

ACKNOWLEDGEMENTS & HONORS

Post-doc fellowship, University of Bologna, 2006-2008

PhD fellowship, Bocconi University, 2003-2006

Gold medal “Bocconi best graduates”, academic year 2000-2001

National title “*Alfiere del Lavoro*” (given by the President of the Republic, on an yearly base, to the best 25 Italian students graduated from the high school), October 1997

RESEARCH EXPERIENCE

Research interests

International Economics (FDI, multinational enterprises, global sourcing, internationalization and performance), Applied Microeconomics (optimal ownership regimes, boundaries of the firm).

Publications

Articles in refereed journals

1. "Some Twins are not Alike: FDI Premia in the Former Soviet States" (with R. Mechelli and P. Natale), *International Journal of Emerging Markets*, in press, 2019
2. "FDI Direction, FDI Margin and Heterogeneous Firms: Evidence from the EU" (with G. Sali), *International Review of Applied Economics*, 32(3), 283-307, 2018
3. "A New Cinderella Story: Joint Ventures and the Property Rights Theory of the Firm" (with P. Natale), *Journal of Economic Surveys*, 31(1), 281-302, 2017
4. "Investment Spillovers and the Allocation of Property Rights" (with P. Natale), *Economics Letters*, 145, 109-113, 2016
5. "Estimating Sourcing Premia Using Italian Regional Data" (with V. Trovato), *The B.E. Journal of Economic Analysis and Policy*, 16(2), 1029-1067, 2016
6. "FDI and Heterogeneous Performance of European Enterprises" (with G. Sali), *Journal of Industrial and Business Economics/Economia e Politica Industriale*, 43(1), 25-65, 2016
7. "Internationalisation and performance: What we learn from Italy", *Journal of Industrial and Business Economics/Economia e Politica Industriale*, 42(4), 475-509, 2015
8. "What Makes a Joint-Venture: Micro Evidence from Sino-Italian Contracts" (with P. Natale), *Review of Financial Economics*, 22(4), 194-205, 2013
9. "International Outsourcing versus FDI under Contractual Incompleteness", *International Review of Economics*, 60(2), 157-186, 2013
10. "The Dragon and the Elephant on the way to Italy", *Journal of Industrial and Business Economics/Economia e Politica Industriale*, 40(4), 63-87, 2013
11. "Chinese ODI in Italy: An Empirical Investigation at the Firm-Level", *Journal of Chinese Economic And Business Studies*, 10(1), 1-20, 2012
12. "Technology, Human Capital and FDI: Firm-Level Evidence for Italy", *Il Giornale degli Economisti e Annali di Economia*, 70(3), 75-100, 2011
13. "Firms' Intangible Assets and Multinational Activities: Full versus Shared Ownership", *Journal of International Trade and Economic Development*, 19(4), 553-589, 2010
14. "L'Internazionalizzazione passiva in Italia: prime evidenze da una recente survey", *Journal of Industrial and Business Economics/Economia e Politica Industriale*, 37(3), 171-187, 2010
15. "A Tale of Three Countries: Italian, Spanish and Swiss Manufacturing Operations in China", *World Economy*, 31(8), 969-992, 2008
16. "Dissipation of Knowledge and the Boundaries of the Multinational Enterprise", (con C. Molteni), *Review of World Economics /Weltwirtschaftliches Archiv*, 143(1), 1-26, 2007
17. "Firms' International Status and Heterogeneity in Performance: Evidence from Italy", (with L. Casaburi and G.A. Minerva), *Rivista di Politica Economica*, special issue May-June, 151-187, 2007
18. "From the Theory of the Firm to FDI and Internalisation: a Survey", *Il Giornale degli Economisti e Annali di Economia*, 65(2), 225-262, 2006
19. "Cina o Sud Est Asiatico? Storia della delocalizzazione produttiva italiana", *Economia & Management*, 6, 32-42, 2005
20. "Passaggio in India per le multinazionali italiane", (with D. Friso), *Journal of Industrial and Business Economics/Economia e Politica Industriale*, 1, 151-164, 2005
21. "Investimenti diretti esteri in Cina: quali modalità per le imprese italiane?", *Economia & Management*, 6, 73-84, 2002

Books and book chapters

22. "ODI from BRIC Countries. Firm-level Evidence" (with R. Mechelli and P. Natale), Palgrave MacMillan, 2018

23. *“Economia Industriale. Esercizi”*, Egea, 2018
24. “New Facts about BRIC Multinationals: From Macro to Micro Evidence” (with P. Natale), in Van Tulder, Verbeke A., R., Carneiro J. and Gonzales-Perez M.A. (eds.), *The Challenge of/for BRIC Multinationals*, Emerald, 61-92, 2016
25. “Dragon Multinationals in Italy”, in Fu X. (ed.), *China's role in global economic recovery*, Routledge, 178-200, 2012
26. “EU-China Foreign Direct Investment: a Double-Sided Perspective”, in Taneja P., Wiessala G. e Wilson J. (eds.), “The European Union and China – Interests and Dilemmas”, Rodopi, 2009, 241-258
27. “Firms’ International Status and Heterogeneity in Performance: Evidence from Italy”, (with L. Casaburi and G.A. Minerva), in Lambertini L. (ed.) *“Firms’ Objectives and Internal Organization in a Global Economy – Positive and Normative Analysis”*, Palgrave MacMillan, 2009, 151-188
28. Chishiki Shosaku To Takokusekikigyō No Kyokai” (with C. Molteni, in Japanese: “Diffusion of Knowledge and Multinational Frontier”) in Ogawa Eiji (ed.) *“EU Sutadiezu 2- Keizai Togo” (EU Studies, n.2 – Economic Integration)*, Keiso Shobo Publishing, Tokyo, 2007
29. “La Cina: lontana o vicina? La parola ai protagonisti”, in Weber M. (a cura di), *“La Cina non è per tutti”*, Edizioni Olivares, 233-261, 2005
30. “Entering the Dragon - Lessons from Italian FDI in the People’s Republic of China”, in Haak R. and Tachiki D.S. (eds.) *“Managing Globalisation: Strategies and Organisation of International Enterprises in the Asia-Pacific”*, Iudicium Verlag Publishing, 137-155, 2004

Working papers and mimeos

31. “Inward FDI, outward FDI, and firm-level performance in India” (with G. Sali), revised and submitted, 2019
32. “Board diversity and outward FDI: Evidence from the EU” (with P. Natale and F. Rossi), revised and resubmitted, 2020
33. “Estimating the ex-ante and the ex-post effects of Chinese outward FDI” (with D. Baiardi and P. Natale), revised and resubmitted, 2019
34. “Outward FDI and firm-level performance: Cause, effects or both? Evidence from the EU” (with N. Brugali and P. Natale), mimeo, 2019
35. The impact of gender quota on FDI: Evidence from French publicly listed firms” (with K. Aktas and P. Natale), mimeo 2020

Non academic articles

35. “La Cina che arriva”, *Trasmec*
36. “La Cina: da terra di investimenti a terra di investitori”, *Via Sarfatti 25*, 05-06-2009
37. “Are Offshoring Firms Superstars? Evidence From Italy”, (with L. Casaburi and G.A. Minerva), www.voxeu.org, 08-04-2008
38. “Le imprese che vincono con la delocalizzazione”, (with L. Casaburi and G.A. Minerva), www.lavoce.info, 16-05-2008

Conference presentations and invited seminars

- “XVIII Workshop Annuale SIEPI”, University of Venezia, 2020
- “New Economic & Statistical Perspectives on Urban & Territorial Themes NESPUTT” International Conference, University of Milan Bicocca, 2019
- “European Youth Debate 2019”, Bocconi University, 2019 (Key-note speaker)
- “XVII Workshop Annuale SIEPI”, University of Roma Tre, 2019
- “XVI Workshop Annuale SIEPI”, University of Ferrara, 2018
- “European Trade Study Group Conference”, University of Firenze, 2017
- “International Business in the Information Age”, EIBA International Conference, Politecnico of Milano, 2017
- “SIE Annual Conference”, Bocconi University, 2016

“Breaking up the Global Value Chain: Possibilities and Consequences” AIB International Conference, Bocconi University, 2015

“The Dragon and the Elephant on the Way to Italy” (invited seminar), University of Bergamo, Dipartimento di Economia Politica, 2011

“The Chinese Economy” International Workshop, University of Venezia, 2010

21st CEA (Chinese Economic Association) International Conference: “Global Economic Recovery: The Role of China and Other Emerging Economies”, Oxford University, 2010

“International Outsourcing versus FDI under Contractual Incompleteness” (invited seminar), Aarhus School of Business, Department of Economics, 2009

“European Association of Law and Economics Conference”, LUISS University, 2009

“European Trade Study Group Conference”, University of Tor Vergata, 2009

“Research and Entrepreneurship in the Knowledge-Based Economy”, Bocconi University, 2009

“Innovation, Internationalization and Global Markets”, Centro Studi Luca D’Aglia, 2009

“An Empirical Assessment of Italian FDI with Firm-level Data” (invited seminar), Bocconi University, 2008

“Firms’ Intangible Assets and Multinational Activities: Full versus Shared Ownership” (invited seminar), Universitat de Valencia, 2007

“Dissipation of Knowledge and the Boundaries of the Multinational Enterprise” (invited seminar), Universitat Jaume I of Castellon, 2007

“Zeuthen Workshop”, University of Copenhagen, 2007

“XI Spring Meeting of Young Economists”, Universidad Pablo Olavide of Seville, 2006

“Firms’ Intangible Assets and Multinational Activities: Joint-Ventures versus FDI” (invited seminar), Munich University, 2006

“FDI & Entry Mode in China” International conference, Bocconi University, 2006

“International Flows of Goods, Capital and People: Implications for Development and Competitiveness”, CNR international conference, University of Milano, 2006

“VIth Doctoral Meeting in International trade and International Finance”, University of Geneva, 2006

1st International Workshop of Joint Research Study Group “EU Economy” of EUJI Tokyo Consortium, Hitotsubashi University, 2005

“Research in Economics: the Importance of Methodology in Social Sciences”, Real Collegio Carlo Alberto Moncalieri, 2005

11th International Conference of EAJS (European Association for Japanese Studies), University of Vienna, 2005

12th HPAIR (Harvard Project for Asia and International Relations) Conference “Integration and Innovation: Finding a Common Ground for a Dynamic Asia”, Sookmyung Women’s University, Seoul, 2003

“Research in Economics, Methodology Coherence Effectiveness”, Graduate College Santa Chiara, 2003

14th CEA (Chinese Economic Association) International Conference: “Globalisation, Competition & Growth in Greater China”, Middlesex University, London, 2003

“Investimenti diretti esteri in Cina: quali modalità per le imprese italiane?” (invited seminar), IULM University, 2002

Organized conferences and workshops

“Workshop on Global Challenges”, University of Milano Bicocca (joint with Bocconi University, Catholic University and Centro Studi Luca d’Aglia), 2016

“Workshop on Global Challenges”, University of Milano Bicocca (joint with Bocconi University, Catholic University and Centro Studi Luca d’Aglia), 2015

“Workshop on Global Challenges”, University of Milano Bicocca (joint with Bocconi University, Catholic University and Centro Studi Luca d’Aglia), 2014

“FDI & Entry Mode in China”, Bocconi University, 2006

“Cina: la parola ai protagonisti”, Bocconi University, 2006

Research projects (funded)

“Gender and ethnic diversity in Europe: Determinants and effects on innovation and internationalization” (with M. Mendola and P. Natale), University of Milan Bicocca (FAR-Quota Competitiva), 2019-

- “Board diversity and internationalization strategies” (with P. Natale), University of Milan Bicocca (FAR), 2018-2019
- “Board diversity and internationalization strategies” (with P. Natale), University of Milan Bicocca (FAR), 2017-2018
- “Finanziamento Annuale Individuale delle Attività Base di Ricerca”, Italian Ministry of Education, University and Research, 2017-
- “STRADE: The EU’s Strategic Trade Policy: How Successful Is It?” (with S. Marchesi), University of Milan Bicocca (FAR- Quota Competitiva), 2017-
- “FDI premia in Europa” (with P. Natale), University of Milan Bicocca (FAR), 2016-2017
- “Outward Direct Investment and Heterogeneous Performance of BRIC Firms” (with P. Natale), University of Milan Bicocca (FAR), 2015-2016
- “L’allocazione dei diritti residuali di controllo in presenza di esternalità negli investimenti” (with P. Natale), University of Milan Bicocca (FAR), 2014-2015
- “Il ruolo dell’incompletezza contrattuale nell’orientare la scelta tra proprietà parziale e totale delle affiliate estere” (with P. Natale), University of Milan Bicocca (FAR), 2013-2014
- “Offshoring di produzione, R&S e conoscenza: Analisi ed implicazioni per l’Italia” (with R. Crinò, M. Mancusi, G. Ottaviano and G. Peri), Italian Ministry of Education, University and Research (PRIN), 2010-2012
- “Internationalization and Performance: Evidence from a Large Sample of Lombard Enterprises” (with M. Mancusi), Kites-Bocconi University, 2010-2011
- “Scelte di governance e mercati internazionali” (with S. Marchesi), University of Milan Bicocca (FAR), 2010-2011
- “Joint-Venture Contracts in International Markets” (with P. Natale), CISEPS, 2010-2011
- “Osservatorio Investimenti Esteri in Italia”, Confindustria and Bocconi University, 2009-2010
- “Mercati globali e teoria dell’impresa: quale posto per le joint-ventures?” with P. Natale), University of Milan Bicocca (FAR), 2008-2010
- “Chinese FDI in Italy: Mapping out and Explaining a New Trend” (with G. Ottaviano and R. Rabellotti), Chatham House e CASC (Centro di Alti Studi Sulla Cina Contemporanea), 2008-2010
- “La frammentazione internazionale della produzione delle imprese italiane. Nuovi modelli organizzativi e ruolo delle tecnologie dell’informazione” (with G. Ottaviano), Italian Ministry of Education, University and Research (FIRB), 2006-2008
- “The Competitiveness of Firms, Regions and Industries in the Knowledge-Based Economy: What Room for Job-Rich Growth in Europe?”, European Union 6th Programme Framework (Micro-Dyn), 2007-2008
- “FDI and Internalisation in East Asia: Evidence from Italy and Spain” (with C. Filippini and A. Fosfuri), Bocconi University (RdB) and Carlos III University, 2004-2006

Referee for

Journal of Public Economics, Journal of Regional Science, International Review of Economics, Economics Letters, Journal of Industrial and Business Economics/Economia e Politica Industriale, Bulletin of Economic Research, International Journal of the Economics of Business, Heliyon, International Journal of Emerging Markets, Journal of International Trade and Economic Development

TEACHING EXPERIENCE

Defap, PhD School in Economics and Finance, Professor of International Trade and International Firms (graduate course, in English), 2017-
University of Milan Bicocca, Professor of Industrial Organization (graduate course), 2017-
University of Milan Bicocca, Professor of International Economics (undergraduate course), 2009-
University of Milan Bicocca, Professor of The Economics of European Integration, (graduate course, in English) 2008-2017
Bocconi University, Lecturer of Macroeconomics (undergraduate course), 2006-2011
Bocconi University, Lecturer of Microeconomics (undergraduate course), 2007-2009
Bocconi University, Teaching Assistant of Industrial Organization (graduate course, in English), 2004-2008

IULM University, Master in Comunicazione linguistica per le imprese che operano in Estremo Oriente, Professor of International Economics (graduate course), 2005-2005

IULM University, Teaching Assistant of Economics (undergraduate course), 2002-2008

THIRD MISSION EXPERIENCE

Some of the above-mentioned research projects provided me with the opportunity of third mission activities. For instance:

“FDI and Internalisation in East Asia: Evidence from Italy and Spain”. The primary output of this research project was an original firm-level database covering 90% of Italian and Spanish multinationals with affiliates in China. In-depth interviews, based on a multiple-choice questionnaire, allowed collecting detailed survey data that were employed for econometric purposes in papers 13, 15, 19, 20, 21, 29, and 30 (see the above list), previously presented at conferences and invited seminars in Seville (2006), Munich (2006), Bocconi University (2006), University of Milano (2006), Seoul (2003), London (2003) (see the above list).

The main results from this research project were at the heart of some third mission activities, providing the ground for University-Industry exchanges. In particular, I was invited to present this study to entrepreneurs and managers at:

-Advanced diploma “Business in China” ISPI, 2002-2006

-Corso di formazione per neolaureati “Esperto Cina”, European Commission (FSE) and Regione Veneto, 2005

-Corso di formazione per imprenditori e manager d’impresa “Cina”, European Commission (FSE) and Regione Emilia Romagna IFOA, 2006-2009

-Camera di Commercio Italo-Cinese, 2006

-Rotary Club Pallanza-Stresa, 2006

-Promos/Camera di Commercio, Fiera Milano City, 2006

-DueTorri, 2007

-ICEI, 2007

-Osservatorio “Faro” of Kauffmann&Sons, 2007, 2008

Furthermore, I was in charge of organizing the conference “Cina: la parola ai protagonisti”, hold in Bocconi University in 2006, and involving about 100 Italian entrepreneurs and managers. In this context, fund raising activities were managed as well.

“Chinese FDI in Italy: Mapping out and Explaining a New Trend”. This study took the opposite perspective, compared with the above-mentioned because it investigated Chinese FDI in Italy, rather than Italian FDI in China. The primary output of this research project was an original firm-level database covering the entire population of Chinese multinationals with affiliates in Italy. These data have been exploited for both academic and non-academic purposes. With respect to the former, see papers 8, 10, 11, 14, 25 and 26 (see the above list) previously presented at conferences and invited seminars in Oxford (2010), Venezia (2010), and Bergamo (2011) (see the above list). With respect to the latter, I circulated the main results from this study by means of:

-non academic articles, such as 35 and 36 (see the above list)

-presentations during workshops and training courses for entrepreneurs and managers, such as: Corso di formazione per imprenditori e manager d’impresa “Cina”, European Union (FSE) and Regione Emilia Romagna IFOA, 2009; Osservatorio “Faro” of Kauffmann&Sons, 2009, 2010.