



Curriculum Vitae Europass

Personal Information

Name/Surname **Riccardo Viale**
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Nationality Italian
Date of birth 31-12-1952
Sex M
Position Full Professor of Behavioral Sciences and Cognitive Economics (Chair in Logic and Philosophy of Science),
Università di Milano-Bicocca.

Work Experience/ Main Academic Roles

- 2022 Visiting Professor at Universidad Complutense de Madrid
Speaker at: University of Oxford-St Hilda's College
Ecole Normal-Institute Jean Nicod, Paris
Max Planck Institute for Human Development, Berlin
Co-Chairman of the Kathy Wilkes Memorial Conference on Mind, Society and Philosophy, Dubrovnik
Co- Chairman of the Summer School on Uncertainty and Heuristics, Lake of Como Foundation
- 2021 to today Co-director of Master on Nudging and Public Policies, University of Milano Bicocca
- 2020 Visiting Professor at Universidad Federal de Pernambuco, Recife
Key Note Speaker at Cognitive Economics Society Annual Virtual Conference
- 2019 Visiting Scholar at Chinese Academy of Science-Institute of Psychology, Beijing
Visiting professor at Universidad Federal Fluminense, Niteroi, Brasil
Key Note Speaker at Triple Helix Association Conference in Cape Town
Key Note Speaker at King's College Conference on Cognitive Economics, London
Honorary Lecture at Spanish Psychological Association and Spanish Journal of Psychology (Cambridge University Press), Madrid
- 2018 to today Professor of Behavioral Sciences and Cognitive Economics, Department of Economics, Management, and Statistics, University of Milano - Bicocca
- 2018 *Invited speaker* in topic related to Nudging, Behavioral Public Policies and Administration, Behavioral Economics and Cognitive Sciences, Philosophy of Science, Innovation Policy at:
Oxford University-St. Hilda's College
European Council-Club of Venice, Vilnius
British University of Dubai
University of Seville
- 2017 to today Professor of "Behavioral Economics and Public Management", Master in "Management and Policies of Public Administration", School of European Political Economy, LUISS, Roma
Professor of Behavioral Sciences and Economics, Master "Scienze del Comportamento ed Amministrazioni", School of European Political Economy", LUISS, Roma
- 2017 Visiting Researcher di Behavioural Sciences and Decision Making at Max Planck Institute for Human Development, Berlin

- 2016 *Invited speaker* in topic related to Nudging, Behavioral Public Policies and Administration, Behavioral Economics and Cognitive Sciences at:
 Harvard University, Kennedy School of Government-Behavioral Insight Group, Cambridge-Mass
 Max Planck Institute for Human Development, Berlin (and member of the Summer School Faculty)
 OECD NAEC Lecture (New Approaches to Economic Challenges Lecture), Paris
 Ecole Normale Supérieure-Département d'Études Cognitives, Paris
 University of Pennsylvania-Laboratory of Behavioral Ethics, Philadelphia
 New York University-Department of Psychology (Motivation Laboratory)
- 2015 Visiting Professor in Neuro Cognitive Social Sciences at University of Pennsylvania, Philadelphia, USA
- 2004 to 2016 Full Professor of Methodology of Social Sciences (Teaching in Psychology of Decision Making, Cognitive Theory of Organization, Behavioral Economics) Dipartimento di Sociologia dell'Università di Milano-Bicocca
- 2014-2016 "Docente Stabile" of Behavioral Sciences and Decision Making at National School of Administration, Roma
 Coordinator of the Courses on Behavioral Sciences and Decision Making at National School of Administration.
- 2011 to today Professor of Behavioral Economics, Master in "International Public Affairs" at School of Government, LUISS Guido Carli - Roma
- 2009 Senior Fellow at Italian Academy and Research Scholar at Department of Psychology, Columbia University
- 2005 to 2006 Scientific Director and Professor of 1° Master on "Scienza, Tecnologia e Innovazione" at Scuola Superiore della Pubblica Amministrazione, Roma
- 2006 Scientific Director and Professor of 2° Master su "Scienza, Tecnologia e Innovazione" at Scuola Superiore della Pubblica Amministrazione di Roma
- 2004 Full Professor Professore (settore scientifico disciplinare M-FIL/02 – Logic and Philosophy of Science), Facoltà di Sociologia dell'Università di Milano-Bicocca
- 2002 to 2009 "Docente Stabile" of Cognitive Economics and Research and Innovation Policy, Scuola Superiore della Pubblica Amministrazione di Roma Coordinator of the Courses in Behavioral Public Administration and Policies
- 1992 to 1995 Associate Professor of General Sociology and of Sociology of Science, Facoltà di Scienze Politiche dell'Università di Milano
- 1987 to 1999 Professor of Logic and Epistemology, Corso di Laurea in Discipline Economiche e Sociali (DES), Università "Luigi Bocconi", Milano
- 1982 to today Member, Visiting Scholar and speaker at: **Oxford University**; **Universite de Aix en Provence**; **Rice University**, Department of Psychology, Houston; **University of Friburg**; **Universidade Federal di Rio de Janeiro**; **University of California**, Department of Psychology, Santa Barbara; **Universidade Federal Fluminense di Niteroi**, Brasile; **Columbia University**, Department of Psychology; **Harvard University**, Behavioral Insights Group; **University of Pennsylvania**, Laboratory of Behavioral Ethics, Philadelphia; **Max Planck Institute** for Human Development, Berlin; **Ecole Normale Supérieure**, Department de Science Cognitive, Paris; **New York University**, Department of Psychology; **OECD**, Paris; **Universidad Complutense de Madrid**

Work Experience/ Main Scientific Responsibilities

- 2020-2022 ERC-European Research Council Reviewer and Panel Member of SH4 (The Human Mind and Its Complexity: Cognitive science, psychology, linguistics, education) Consolidator Grants
- 2020 Winner of the NATO Award for a WS on "AI, Cognitive Sciences to fight Disinformation"
 Scientific director of SNA-National School of Government Research on Organizational Citizenship Behaviour in Public Administration
 Scientific director of IFEL study on Behavioral Insights and City Fiscal Policy.
- 2019 Member of the editorial board of the Review of Administration, Society, and Innovation
 Scientific Director of the IVASS Survey on Italian Insurance Literacy and Behaviour
- 2018 to today President of Advisory Board of Triple Helix Association
 Person in charge of the training on Behavioral Public Policy and Organization at Agenzia della Coesione (Presidenza del Consiglio dei Ministri)
- 2017 to today President of Behavioral Insights Bicocca (BIB), an Academic and Research Centre on behavioural sciences and public decision making of University of Milano Bicocca
- 2015 to today President of the Cognitive Insight Team, Torino

- 2013 to today Member of the Summer School Faculty at Max Planck Institute for Human Development, Berlin
Member of Scientific Committee of the journal "The Future of Science and Ethics".
Member of the Advisory Board of the Studies in Applied Philosophy, Epistemology and Rational Ethics-SAPERE (Springer);
Associate Editor Triple Helix: A Journal of University-Industry-Government Innovation and Entrepreneurship of the Triple Helix Association
- 2010 to 2014 Member of the Board of Guarantors of the Italian Academy, Columbia University, New York
- 2009 to today Founder and Secretary General of Triple Helix Association
- 2008 to today Founder and Secretary General of Herbert Simon Society
- 2007 to today Director of the series "Mente, Cervello ed Economia" Milano: Sole 24 Ore
- 2006 to today Member of the Scientific Committee of the Centre of Interdisciplinary Studies in Economics, Psychology and Social Sciences, University of Milano Bicocca
- 1999 to today Editor in Chief of *Mind & Society - Cognitive Studies in Economics and Social Sciences* (Springer-Verlag)
- 1997 to 2015 Scientific Director of LaSCo - Laboratorio di Scienze Cognitive e della Complessità
- 1992 to 1999 Director of Lascomes-Laboratorio di Scienze Cognitive applicate alle Scienze Economico-Sociali della Università Bocconi di Milano
- 1992 to today Member of the editorial board of *Sistemi Intelligenti*, Il Mulino
- 1992 to 2005 Co-editor in chief of International Studies in the Philosophy of Science

Work Experience

Main Institutional Responsibilities

- 2020 to today Head of Italy Behavioral Insights Team (IBIT), Prime Minister Department of Civil Service
- 2019-2020 Appointed by the Minister of Civil Service, Commissioner for the Performance of Public Administration
- 2019 to today President of Scientific Committee and vice-president of the board of Fondazione Cotec for Innovation
Associate Member of Club of Venice
- 2017 Coordinator of the Task Force on Nudging, Regione Lazio, Roma.
- 2010 to today Columnist of Corriere della Sera
Founder and Chairman of LaFondazione NY, New York
- 2010 to 2014 Director of Istituto Italiano di Cultura di New York (MAE); Consul for cultural affairs in NY, first Councilor of Italian Embassy.
- 2003 to 2014 Founder and Member of Board of Directors of "Foundation for Italian Art and Culture" (FIAC) di New York
- 2002 to 2015 President of Fondazione Rosselli
- 2001 Founder of Fondazione Cotec per l'Innovazione Tecnologica, di Roma
- 2001 to 2010 Member of Executive Committee of Fundación Cotec España
- 2001 to 2010 General Director and CEO of Fondazione Cotec per l'Innovazione Tecnologica, di Roma
- 2001 to 2006 Member of Technical Secretariat of Minister dell'Università e della Ricerca
- 2001 to 2002 Extraordinary Commissioner of ISPRI (Istituto di studi socio-economici sull'innovazione e le politiche della ricerca) of C.N.R. di Roma
- 1997 to 2001 Co-chairman of the Scientific Network of ESF (European Science Foundation) "Human Reasoning and Decision Making
- 2004 Member of International Advisory Panel New Opportunities for Research Funding Agency
Co-operation in Europe (NORFACE) ERA-NET Project of European Commission
- 2002 to 2006 National Representative of 6th Framework Programme on R&S European Commission, Science and Society
- 2004 to 2012 Columnist of Sole 24 Ore
- 1998 to 2003 Columnist of La Stampa di Torino
- 1995 National Representative in the 4th Framework Programme TSER (Targeted Socio-Economic Research) European Commission
- 1993 Coordinator of The Committee on Research and Innovation of the Prime Minister.

- 1992 to 2002 National Representative in the Technical Committee for the Social Sciences of COST (Cooperation in the field of Science and Technology) European Commission
- 1990 Scientific advisor of the Minister of Scientific and Technological Research
- 1990 to 2000 Director of Lascomes (Laboratorio sulle scienze cognitive e sociali) dell'Università Bocconi di Milano
- 2000 to today Director of LIRA (Laboratorio sull'Innovazione, la Ricerca e l'Impresa) del Dipartimento di Sociologia e Ricerca Sociale dell'Università degli Studi di Milano-Bicocca
- 1988 Founder of Fondazione Rosselli
- 1988 to 2002 Director of Fondazione Rosselli

Education and Training

- 1987 CNR Nato Fellow at University of Oxford
- 1985-1987 Member of Balliol College and D.Phil candidate of University of Oxford
- 1984 Especialization in Psychiatry at University of Turin
- 1982 Research Fellow at the Inter University Centre for Post Graduate Studies, Dubrovnik, Jugoslavia
- 1979 Medical Doctor (110/110 cum laude and dignità di stampa), at University of Turin

Publications Volumes

- 2022 *Nudging*, Cambridge: The Mit Press
- 2021 *Analisi comportamentale delle politiche pubbliche*. (with Laura Macchi) Bologna: Il Mulino
- Handbook on Bounded Rationality*, London: Routledge
- Financial Education and Risk Literacy* (with S. Mousavi, U.Filotto and B.Alemanni). Cheltenham: Elgar.
- 2018 *Behavioral Finance Revolution and Financial Regulations and Policies*, (with S.Mousavi, B. Alemanni and U. Filotto). Cheltenham: Edward Elgar
- Oltre il Nudge. Libertà di Scelta, Felicità e Comportamento* , Bologna: Il Mulino
- 2016 *Cognitive Unconscious and Human Rationality* (with L. Macchi and M. Bagassi), The MIT Press
- Issue on Wellbeing. *Mind & Society*, Springer
- 2015 Issue on Bounded Rationality, *Mind&Society*, Springer
- 2013 *Methodological Cognitivism, Vol. 2 Cognition, Science, and Innovation*, Springer
- 2012 *Methodological Cognitivism, Vol 1 Mind, Rationality and Society*, Springer
- 2010 *The capitalization of knowledge: a Triple Helix of University-Industry-Government* (with H. Etzkowitz), Edward Elgar
- 2008 *La cultura dell'innovazione*, Milano: Editrice Il Sole 24 Ore, 2008
- 2006 *Biological and cultural bases of human inference* (with D. Andler and L. Hirschfeld), Mahwah: L. Erlbaum
- 2005 *Le nuove economie*, Milano: Editrice Il Sole 24 Ore
- 2003 *Valutare la Scienza*, (con A. Cerroni) Soveria Mannelli: Rubbettino Editore
- 2001 *Knowledge and Politics*, Heidelberg: Physica-Verlag, 2001
- 2001 *L'explication des norms sociales*, (avec R. Boudon and P. Demeulenaere), Paris: Presses Universitaires de France
- 1997 *Cognitive Economics*, Lascomes Series, 1
- 1992 (reprinted in 2008) *Economics, Bounded Rationality and the Cognitive Revolution* (with H. Simon, M. Egidì and R. Marris), Brookfield: Edward Elgar
- 1991 *Metodo e società nella scienza*, Milano: Franco Angeli
- 1990 *Modelling the Mind* (with K.A. Mohyeldin Said, W.H. Newton-Smith, K.V. Wilkes), Oxford: Oxford University Press
- 1990 *Innovazione Tecnologica nelle piccole e medie imprese*, (con C. Roveda), Torino: La Rosa
- 1988 *Autonomia dell'Università e della Ricerca*, (con C. Roveda), Torino: La Rosa
- 1987 *Mente Umana Mente Artificiale*. Milano: Feltrinelli

Papers

- 1990 to today Publications in academic journals: *Mind & Language*, *Memory and Cognition*, *Foundations of Science*, *International Studies in the Philosophy of Science*, *Critical Sociology*, *Mind & Society*, *Industrial and Corporate Change*, *Science and Public Policy*, *International Review of Economics*, *Frontiers in Psychology*, *Frontiers in Human Dynamics*, *Management Research Review*.
- 2016 to today "Brain based bounded creativity" in L.Macchi, M.Bagassi and R.Viale (eds.) *Cognitive Unconscious and Human Rationality*. Cambridge Mass: The Mit Press (2016).
- "La Razionalità Limitata e le Forme di Paternalismo Libertario", *Sistemi Intelligenti-Rivista Quadrimestrale di Scienze Cognitive e Intelligenza Artificiale* (Il Mulino), Anno XXVIII, n.1 (2016).
- "How To Decide in the Large World of Finance: The Bounded Rational Adaptive Nudges" , in "Ensuring financial competences. Gauging financial knowledge, targeting and delivering educational programmes", *Quaderni di Finanza Consob*, 84. (2017).
- "La Decisione nel Regno dell'Incertezza", *Sistemi Intelligenti- Rivista Quadrimestrale di Scienze Cognitive e Intelligenza Artificiale* (Il Mulino), Anno XXIX, n.2 (2017).
- " Behavioral Insights, Nudging e Politiche Pubbliche Europee", in *Europa: un utopia in costruzione*, Roma: Istituto della Enciclopedia Italiana (2018).
- "The normative and descriptive weaknesses of Behavioral Economics Nudges. ", *Mind & Society*, 17: 53-69 (2018).
- "Understanding Financial Behaviour For Better Policy Making: An Introduction" in R.Viale, S.Mousavi, B. Allemanii, and U. Filotto (eds.) *Behavioral Finance Revolution and Financial Regulations and Policies*, Cheltenham: Edward Elgar (2018).
- "Architecture of Mind and the Libertarian Paternalism: Is the Reversibility of System 1 Nudges Likely to Happen?", *Mind & Society* , 18: 143-166 (2019).
- "La razionalità limitata embodied alla base del cervello sociale ed economico", *Sistemi Intelligenti* (2019).
- "Corpo e Razionalità" in Giorgio Coricelli e Duccio Martelli (a cura di) *Neurofinanza. Le basi neurali delle scelte finanziarie*. Milano: Egea (2020).
- "Why Bounded Rationality" , in R.Viale (ed.), *Routledge Handbook on Bounded Rationality*. London: Routledge (2021).
- "Embodied Bounded Rationality" (with Gallese, V., Mastrogiorgio, A. and Petracca, E.) in R.Viale (ed.), *Routledge Handbook on Bounded Rationality*. London: Routledge (2021).
- "Psychopathological Irrationality and Bounded Rationality" in R.Viale (ed.), *Routledge Handbook on Bounded Rationality*. London: Routledge (2021).
- "Epistemic Uncertainty and Covid-19", *Mind& Society* (2021).
- Viale, R., Cucchiari, V., Caravona, L., Perlino, F. & Macchi, L.. (2021). Behavioral Change and Covid-19 in Italy. *Frontiers in Psychology*.
- Viale, R. "Cos'è l'analisi comportamentale delle politiche pubbliche" in R.Viale e L.Macchi (a cura di). *Analisi Comportamentale delle Politiche Pubbliche*. Bologna: Il Mulino (2021).
- Viale R. "Nudge e gli 'Animal Spirits' dell'innovazione" in R.Viale e L.Macchi (a cura di). *Analisi Comportamentale delle Politiche Pubbliche*. Bologna: Il Mulino (2021).
- Viale, R., Cucchiari, V., Caravona, L., Perlino, F. & Macchi, L.. (under review). Institutional Discounting Effect in Nudging Blood Donation. *Social Cognition*.
- Viale. R, Gallagher, S., and Gallese V. (in preparation). Embodied Bounded Rationality, *Frontiers in Psychology*.
- Viale, R., Martignon, L., and Erickson, T. (under review), "Arbor: A Transparent, simple AI tool for: constructing fast-and-frugal classification and diagnostic trees in the medical domain", *Frontiers in Human Dynamics*.
- Pietroni, D., Viale,R., and Giuliani F. (under review), "Resemblance heuristic": effects on leaders' emotional expressions and employees' commitment and achievement", *Management Research Review*.

Main research interests Nudging; Behavioral Public Administration and Policy, Behavioral Economics and Finance; Social Neurocognition; Bounded Rationality; Cognitive Models of Reasoning and Decision Making; Cognitive Theory of Science and Technology; Cognitive Economics; Cognitive Anthropology; Epistemology of Social Science; Social Epistemology and Science and Technology Policy; Innovation and Research Policy; Entrepreneurial Behaviour.

**Academic
Associations
Membership**

Associazione Italiana di Scienze Cognitive
Società Italiana di Logica e Filosofia della Scienza
American Economic Association
Behavioral Science and Policy Association
Society of Judgement and Decision Making
Herbert Simon Society
Triple Helix Association
Oxford University Alumni

**Associations
Membership**

Master's Circle, 1263 Society of Balliol College, Oxford University
Oxford Union Society
Metropolitan Museum Patron, New York
New York Athletic Club
Villa Vigoni
Club of Venice

Mother tongue

Italian

Other Languages

English, French, Spanish

Self-evaluation

Understanding

Speaking

Writing

European level*

Listening

Reading

Spoken
interaction

Spoken
production

English

Excellent

Excellent

Excellent

Excellent

Excellent

French

Good

Good

Intermediate

Intermediate

Intermediate

Spanish

Good

Good

Intermediate

Intermediate

Intermediate

(*) [Quadro comune europeo di riferimento per le lingue](#)

Lo scrivente è a conoscenza che le notizie contenute nel presente curriculum sono considerate, ai sensi dell'art. 76 del D.P.R. del 28 dicembre 2000, n. 445, come rese a pubblico ufficiale e che le dichiarazioni mendaci, la falsità negli atti e l'uso di atti falsi sono puniti ai sensi del codice penale e delle leggi speciali.

According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV.