

**CURRICULUM VITAE**  
**ELISABETTA MARAFIOTI**

Dipartimento di Scienze Economico-Aziendali e Diritto per l'Economia  
Department of Business and Law  
University of Milan – Bicocca  
Piazza dell'Ateneo Nuovo, 1  
20126 Milan - Italy  
E-mail: elisabetta.marafioti@unimib.it

**Current Position**

2007- Professor of Management, University of Milan – Bicocca. 2012- Vice-President of Graduate Degree Management and Design of Services, University of Milan – Bicocca.

**Past Positions**

2000-2006 Assistant Professor of Management, Bocconi University.

**Education**

Ph.D. in Business & Management, Bocconi University, 2001.

Laurea in "Economia aziendale/Management", specialization in International Management at Bocconi University, October 1994.

**Fields of Interest**

Business model innovation, Entrepreneurship, Social innovation, Internationalization of companies, Value creating strategies, Corporate social responsibility and sustainability, International strategic alliances, mergers and acquisitions.

**Selected Published Papers (ENG)**

2019 Martini, M., Cavenago, D., & Marafioti, E.. Enhancing the employability of temporary agency workers: the interplay between agency support and client company investments. THE INTERNATIONAL JOURNAL OF HUMAN RESOURCE MANAGEMENT.

2016 A case of employment services in Italy: From a tentative quasi-market to focused partnership programmes, (with Trivellato B., Martini M. and Cavenago D., International Journal of Public Sector Management, 29(5):409-425, Jul 2016,

2014 Exploring the Effect of Network Governance Models on Health-Care Systems Performance (con Mariani L. e Martini M.), In International Journal of Public Administration, 37: 987–998, 2014 ISSN: 0190-0692  
DOI: 10.1080/01900692.2014.944993

2014 Cavenago, D., Marafioti, E., & Martini, M.. Business models and social innovation: the case of employee welfare services. Intervento presentato a: XXIV International RESER

Conference: Services and New Societal Challenges: Innovation for Sustainable Growth and Welfare, Helsinki, Finland..

2013 Transforming theory into practice: the concept and development of a service science graduate program (con D. Cavenago e M. Martini), Conference Proceedings, 16th Toulon-Verona Conference "Excellence in Services" University of Ljubljana, Slovenia, 29-30 August 2013, pp.179-205 ISBN 9788890432736

### **Teaching Experience**

International Management (undergraduate), Bicocca University (2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016,2017, 2018, 2019), Bocconi University (graduate) (2007-2018).

Service management (graduate), Bicocca University (2012, 2013, 2014, 2015, 2016,2017, 2018, 2019).

Value creating strategies (graduate), Bicocca University (2014, 2015, 2016, 2017, 2018, 2019)  
Strategy (post-graduate), Bicocca University, Master in Management and Digital Transformation (2015, 2016, 2017, 2018, 2019) and Master in Human Capital Development (2014, 2015, 2016, 2017, 2018, 2019).

Strategic Management, Bicocca University, EXECUTIVE MASTERS IN MANAGEMENT OF RESEARCH INFRASTRUCTURES (EMMRI) (2018, 2019)

Strategy and International Business Management (undergraduate and graduate), Bocconi University (1996-2006)

### **Selected Scholarship Grants and Award**

Project Manager, coordinator of a European Project, Project SMARTUP - Start-up Master and Advanced reflective Tools by Universities and Partners, Project number 575662, Instrument Erasmus+, Call identifier EAC/04/2015, Type of action: Key Action 2 – Knowledge Alliances (01/01/2018-31/12/2018)

### **Professional Activities**

Member of the Faculty Committee of the International Doctorate in Sustainable Human Development XXXIV Cycle

Scientific Committee Globus et Locus

Referee for the following Academic Journals in the years indicated: European Management Review (since 2004), Journal of International Business Studies (since 2011), Economia e Società Regionale (since 2014), Business Studies, Economia & Management (since 1999)

Vice-President of Laurea Magistrale in Management e Design dei servizi – University of Milan Bicocca

Faculty Delegate to the University Orientation Committee – University of Milan Bicocca (from 2011 to 2018)

Responsible for quality assurance for the Course of Laurea in Management e Design dei Servizi  
Director of Master in International Master in Entrepreneurship - University of Milan Bicocca in cooperation with Haaga-Helia University of Applied Sciences (Finland), FH Joanneum University of Applied Sciences (Austria), University of Thessaly (Greece) (2018-now)

Director del Master in Management e Digital Transformation - University of Milan Bicocca (2015-now)

Director del Master in International Business Development - University of Milan Bicocca (2012-2013)

Visiting professor at Strategy and Organization Department, Queens School of Business, Queen's University, Kingston, Ontario, Canada 2003-2004

I authorize the use of personal data, according to the Italian law 196/2003