

Alessandro Capocchi

DATE OF BIRTH:

02/11/1973

CONTACT

Nationality: Italian, British

Gender: Male



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ABOUT ME

Alessandro Capocchi is Full Professor of Business Economics at the University of Milano Bicocca - Department of Business Economics and Law. He teaches Business Economics (9CFU in the first year of the three-year degree in economics and trade) and Risk Management (8CFU in English in the second year of the master's degree in Economics and Business). He teaches also Business Economics at the Executive MBA.

WORK EXPERIENCE

01/02/2020 - CURRENT - Milano, Italy

Full Professor of Business Economics

University of Milano Bicocca

01/10/2005 - 31/01/2020 - Milano, Italy

Associate Professor of Business Economics

University of Milano Bicocca

Member of the Editorial Board of the Journal of Global Hospitality and Tourism (JGHT).

Member of the Reviewer Board of the Journal Sustainability

Referee of the Journal Tourism Management (Elsevier - ISSN: 0261-5177)

Referee of the Journal Current Issues in Tourism (ISSN: 1360-3500)

Auditor registered with the register of auditors of the Italian Ministry of Economics and Finance

Registration number 132678, Decree of 9 June 2004, published in the Official Gazette no. 47 of 15 June 2004.

He currently holds the following positions: he is a member of the Board of Statutory Auditors of Fonte Ilaria SPA, Sole Auditor of Salumificio Sosio SRL, Sole Auditor of IF Holding SRL and Chairman of the Board of Statutory Auditors of Sistema Ambiente SPA.

Registered in the national list of independent performance assessment body under number 5457.

He is currently President of the Evaluation Unit of the Municipality of Capannori (LU) and member of the Evaluation Unit of the Istituto Musicale Superiore L. Boccherini of Lucca.

- **He is registered as an expert in REPRISE, the register of scientific experts for Italian Government**

MIUR

- **Expert for the Council of Europe**

Council of Europe

He has carried out analysis, evaluation and study activities on behalf of the Council of Europe on the themes of Cultural Routes.

01/11/2018 - 28/02/2019 - Roma, Italy

- **Referee from MIUR for the evaluation of n. 10 PRIN2020 project**

MIUR

01/05/2018 - 31/08/2018 - Bolzano, Italy

- **Expert for the evaluation of a Research Project**

Open University of Bolzano

01/01/2018 - 31/12/2018 - Firenze, Italy

- **Expert of the European Project Intense Italia Francia Marittimo 2014- 2020**

ANCI Toscana

01/11/2017 - 31/01/2018 - Milano, Italy

- **Expert for the evaluation of a Research Project**

Foundation Cariplo

01/05/2017 - 31/12/2017 - Bari, Italy

- **Expert for the Italian Cultural Heritage Ministry MIBACT**

MIBACT - Regione Puglia Direzione Generale Turismo

Carrying out a specialist support activity to the Puglia Region for activities related to the definition of sectoral intervention strategies in the field of tourism to be launched and implemented as part of the new 2014/2020 programming cycle.

01/12/2016 - 31/05/2017 - Roma, Italy

- **Expert REPRISE**

MIUR

Department for Higher Education and Research for the performance of Level I control activities of the Projects of the Action and Cohesion Plan (PAC) 2007-2013

01/04/2015 - 31/08/2015 - Sondrio, Italy

- **Expert in Destination Management**

Valtellina Tourism SCRL

Pisa, Italy

- **Member of the PhD in Business Administration of the University of Pisa**

University of Pisa

01/10/2005 - 31/12/2013 - Lucca, Italy

- **Scientific Director - Fondazione Campus Studi del Mediterraneo**

Fondazione Campus Studi del Mediterraneo

He has taught Tourism Management and Revenue Management Policies. He coordinated the EDHEC Executive MBA. He directed the study and research center.

01/10/2015 - 30/06/2017 - Troyes, France

- **School of Tourism - Group ESC in Troyes (France)**

Group ESC

He held the teaching of "Revenue Management" and "Consumer Behaviour".

EDUCATION AND TRAINING

1992 - 31/07/1992 - Lucca

- **Accountant diploma with a score of 59/60**

"F. Carrara" Commercial Technical Institute

01/11/1992 - 19/02/1999

- **Degree with 110/110 cum laude in Economics and Commerce**

University of Pisa

01/11/1999 - 09/06/2003

- **PhD in Economics of Businesses and Public Administrations**

University of Siena

2001 - 2001 School of Accounting and Finance

- **Winner in 2001 of a Marie Curie European Union Fellowship**

University of Manchester

2001 - London, United Kingdom

- **International Business Strategy**

London School of Economics - LSE

2002 - 2002 - London School of Economics - LSE, London, United Kingdom

- **Winner in 2002 of the European Union EUSSIRF Program Fellowship**

European Union - The European Social Science Information Research Facility

01/10/2002 - 30/09/2005 - Pisa, Italy

- **Researcher of Business Administration**

University of Pisa - Department of Business Economics "E. Giannessi"

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian | English

French

Listening
B2

Reading
B2

Spoken
production
B1

Spoken
interaction
B1

Writing
B1

PUBLICATIONS

- **Innovative Startups in Italy. Managerial Challenges of Knowledge Spillovers Effects on Employment**
2020 [10.1108/JKM-08-2019-0436](https://doi.org/10.1108/JKM-08-2019-0436)
Barboza G., Capocchi A., "Innovative Startups in Italy. Managerial Challenges of Knowledge Spillovers Effects on Employment Generation", Journal of Knowledge Management - Emerald (In Press)
- **Can the New Hospitality Model of Albergo Diffuso Solve the Overtourism Issue? The Case of Tuscany**
2020 <https://doi.org/10.1108/978-1-83867-487-820201018>
- **An Empirical Estimation of the Value-Added Impact of Lucca Comics and Games Festival on Hotel Performance**
2020 <https://doi.org/10.1177/1096348020901778>
Journal of Hospitality & Tourism Research
- **Mutual aid for the arts in nineteenth- and twentieth-century Milan: The 'Pio Istituto Teatrale'**
2019 <https://doi.org/10.1177/1032373219895295>
Accounting History
- **Is 'overtourism' a new issue in tourism development or just a new term for an already known phenomenon**
2019 <https://doi.org/10.1080/13683500.2019.1638353>
Current Issues in Tourism
- **Overtourism: A Literature Review to Assess Implications and Future Perspectives**
2019 <https://doi.org/10.3390/su11123303>
Sustainability
- **Economic Value and Revenue Management Systems An Integrated Business Management Model**
2018 <https://doi.org/10.1007/978-3-030-02417-8>
Palgrave MacMillan
- **Firm Characteristics and Innovation Activity: A Study of Italian Family Firms**
2018 <https://doi.org/10.5539/ijbm.v13n12p180>
International Journal of Business and Management
- **An Assessment of the Implementation of the European Tourism Indicator System for Sustainable Destinations**
2018 <https://doi.org/10.3390/su10093160>
Sustainability
- **An Overview of the Italian Hotel Industry Today**
2014 <https://doi.org/10.1080/1528008x.2014.921781>
Journal of Quality Assurance in Hospitality & Tourism

- **The Creation of Value: A Business Economic Perspective**

2017

The Creation of Value: A Business Economic Perspective, of Alessandro Capocchi. In F.J. De Micco, M. Cetron, & O. Davies (edited by), *Hospitality Strategic Management 2020: The Future of Hospitality and Travel* (pp. 148-177). Delaware: Kendall Hunt Publisher, **2017**

- **Hotel Growth and Tourism Trends to Over the Italy Past Decade: The Role of International Hotel Chain**

2017

Hotel Growth and Tourism Trends to Over the Italy Past Decade: The Role of International Hotel Chains, of Alessandro Capocchi and Fred De Micco. In *Global Conference on Services Management (GLOSERV 2017) CONFERENCE PROCEEDINGS*. Association of America Higher Education International, **2017**.

- **Global Growth Strategy for Shaner Hotels: A History and Future International Plans for Hotel Development**

2018

Global Growth Strategy for Shaner Hotels: A History and Future International Plans for Hotel Development, of De Micco, F., Capocchi, A., & Plato Ghinos, P. In F. DeMicco, M.J. Cetron, & O. Owen Davies (a cura di), *Strategic Management for Hospitality & Travel: Today and Tomorrow*. Kendall Hunt Publishing, **2018**.

- **The Role of International Hotel Chains in the growth process of Italian Hospitality Industry**

2018

The Role of International Hotel Chains in the growth process of Italian Hospitality Industry, of Alessandro Capocchi. In Fred de Micco (a cura di), *Strategic Management for Hospitality & Travel*. 4050 Westmark Drive, Dubuque, IA 52002: Kendall Hunt Publishing Company, **2018**

NETWORKS AND MEMBERSHIPS

CURRENT

- **Member of ANAHEI - Association of North America Higher Education International**

01/11/2005 - CURRENT

- **Member of AIDEA - Italian Academy of Business Economics**

CURRENT

- **Member of SISR - Italian Society of Accounting History**

CURRENT

- **Member of SIDREA - Italian Society of Accounting and Business Economics**