

MELINDA
Mobility Ecosystem for Low-carbon and
INnovative Modal shift in the Alps

Mid Term Conference

Date

February 12th, 2021

9 AM – 12 PM

Venue

ONLINE

Free Registration

https://events.baumgroup.de/MELINDA_MIDTERM

AGENDA MELINDA MID TERM CONFERENCE

8.30 - 9.00	Registration and Technical Check-Up	BAUM/FHV
Mid Term Conference		
09.00 - 09.05	Welcome and Introduction	INSIEL
09.05 - 9.30	Key Note “a better day the 100 way”	FHV
9.30 - 9.45	The MELINDA Project	INSIEL
	A short overview of the project: MELINDA's contribution to finding solutions for climate friendly mobility and inducing behavioural change in the Alpine Space Region	
9:45 - 10:45	Insights into the 6 Pilot Projects	Running Panel
	<ul style="list-style-type: none"> ▪ BUILDING NETWORK OF HITCHHIKING BENCHES, Landkreis Ebersberg, Germany ▪ HEALTH AS AN INCENTIVE FOR BEHAVIOUR CHANGE IN MOBILITY, Greater Lyon and Greater Annecy, France ▪ MOBILITY E-TOOL IN MARIBOR - THE WAY TO ATTRACTIVE AND SUSTAINABLE CITY, Maribor, Slovenia ▪ “MASTER BICIAN” , Pordenone, Italy 	EBE AURA UM /MoM MoP
10:45 - 10:55	10 Minutes Break	
10:55 - 11:25	Insights into the 6 Pilot Projects	Running Panel
	<ul style="list-style-type: none"> ▪ ON DEMAND MOBILITY IN RURAL AREAS OF SWITZERLAND ▪ V-Mob: CROSS-BORDER SMART MOBILITY WITHIN THE GREATER REGION OF VORARLBERG, Austria 	HSLU FHV
11:25 - 11:50	Podium Discussion	BAUM
11:50 - 12:00	Wrap-Up and End	BAUM/ INSIEL