Business for Society - B4S - 42nd cycle

course	SSD	Type of activity	language	hrs	credits	year of attendance	final test	optional/ mandatory
RESEARCH DESIGN	SECS- P/07	lesson	English	8	1	1st	YES	mandatory
QUANTITATIVE RESEARCH METHODS 1	SECS-S/03	lesson	English	16	2	1st	YES	mandatory
QUANTITATIVE RESEARCH METHODS LAB	SECS-S/03	lesson	English	24	3	1st	YES	mandatory
QUALITATIVE RESEARCH METHODS	SECS- P/07	lesson	English	16	2	1st	YES	mandatory
LITERATURE REVIEW LAB	SECS- P/07	laboratory	English	12	1	1st	YES	mandatory
STRATEGIC MANAGEMENT, MARKETING STRATEGY AND ORGANIZATION THEORIES	SECS- P/07	laboratory	English	30	3	1st	YES	mandatory
INNOVATION MANAGEMENT & ENTREPRENEURSHIP	SECS- P/08	lesson	English	16	2	1st	YES	mandatory
The student will have to choose two courses among the followings :								
DRIVERS OF GREEN GROWTH: SUSTAINABILITY, CIRCULAR ECONOMY, AND NET ZERO INDUSTRIAL POLICY	SECS- P/06	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN HUMAN CAPITAL: EDUCATION, TRAINING, AND SKILLS DEVELOPMENT	SECS- P/01	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN THE ECONOMICS OF GLOBALISATION	SECS- P/02	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN LAW, REGULATION AND MARKETS	IUS/05	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN SUSTAINABLE & ALTERNATIVE FINANCE	SECS-P/11	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN ORGANIZATION THEORIES, DIGITALIZATION AND EMPLOYABILITY	SECS-P/07	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN SUSTAINABILITY REPORTING AND MANAGEMENT	SECS- P/07	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH IN ETHICS and SUSTAINABLE VALUE CREATION	SECS- P/07	lesson (seminars)	English	8	1	1st	yes	optional
RESEARCH MARKETING TECHNOLOGIES AND CONSUMER BEHAVIOR EXPERIMENTAL DESIGN	SECS-P/08	lesson (seminars)	English	8	1	1st	yes	optional
TECHNOLOGY AND INNOVATION MANAGEMENT I *	SECS-P/08	lesson	English	8	1	1st	yes	optional
TECHNOLOGY AND INNOVATION MANAGEMENT II *	SECS-P/08	lesson	English	8	1	1st	yes	optional
Total hrs/credits including 2 electives courses				210	25			

*course provided by the PhD programme inEconomics, Statistics and Data Science