



University of Milano-Bicocca
Degree Courses of Economics
Department of Business and Law
Private Law - Dr. Giorgia Tassoni
PROCESSING THESES

List of the processing Theses
Supervisor Dr. Giorgia Tassoni

[published June 13th 2024]

updated: June 26th 2024; July 3rd 2024; July 12th 2024; July 19th 2024; August 8th 2024; September 6th 2024; September 12th 2024; September 16th 2024; September 20th 2024; September 26th 2024; October 3rd 2024; October 10th 2024; October 14th 2024; November 4th 2024; November 6th 2024; November 11th 2024; January 10th 2025; January 16th 2025; January 29th 2025; February 12th 2025; March 12th 2025; March 14th 2025; March 27th 2025; May 30th 2025; June 18th 2025; June 27th 2025; July 18th 2025; October 1st 2025; October 9th 2025; October 15th 2025; November 19th 2025; November 28th 2025; February 16th 2026; March 6th 2026; March 31st 2026; May 13th 2026; June 16th 2026; July 15th 2026; July 22nd 2026; September 2nd 2026; September 18th 2026

Francesca CORVI

Student Number – 908866

The digital platforms between abuse of dominant position and abuse of economic dependence.

Three-year Degree Course "Economics, data analysis and management"

Choice of title: September 16th 2026

Foreseen date of Graduation: March 2027

Nicolò MAGGIOLINI

Student Number – 909267

Competition between a former shareholder and the Company in the recent Case Law.

Three-year Degree Course "Economics, data analysis and management"

Choice of title: July 31st 2026

Foreseen date of Graduation: September/October 2026

Francesco FOSSATI

Student Number – 909165

The misleading advertising of credit granting services (art. 123 of the Legislative Decree No 385 of 1993 modified by the Legislative Decree No 212 of 2025).

Three-year Degree Course "Economics, data analysis and management"

Choice of title: July 8th 2026

Foreseen date of Graduation: November 2026

Luca LOMBARDI

Student Number – 905755

The Logistics Services Agreement in Article 1677-bis of the Civil Code.

Three-year Degree Course "Economics, data analysis and management"

Choice of title: May 29th 2026

Foreseen date of Graduation: September/October 2026

Federico PIETRA

Student Number – 909094

The direct e-mail marketing in the Resolution issued by the Data Protection Authority No 284 of 2026 about tracking pixel.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: May 13th 2026

Foreseen date of Graduation: November 2026

Andrea Giacomo BATTISTELLA

Student Number – 846934

The liability of the Event Planner.

Three-year Degree Course "Economics and Business" (de-activated)
Choice of title: March 25th 2026
Foreseen date of Graduation: March 2027

Vincenzo MELILLI
Student Number – 909673
The pre-owned marketplace in the watch industry: legal aspects of Private Law.
Three-year Degree Course "Economics, data analysis and management"
Choice of title: March 6th 2026
Foreseen date of Graduation: September/October 2026

Cristiano TONI
Student Number – 919681
The so called “Data Economy”: legal aspects of Private Law.
Three-year Degree Course "Marketing, Communication and Global Markets"
Choice of title: March 6th 2026
Foreseen date of Graduation: November 2026

Nicola STURLESI
Student Number – 920160
Evolution of the image rights and fame of the person: the so called “right of publicity”.
Three-year Degree Course "Marketing, Communication and Global Markets"
Choice of title: February 25th 2026
Foreseen date of Graduation: November 2026

Alberto VIZZONE
Student Number – 916783
Intellectual Property Law and Marketplace Rules in the Legislation concerning Franchising contracts.
Three-year Degree Course "Marketing, Communication and Global Markets"
Choice of title: February 4th 2026
Date of Graduation: July 22nd 2026

Rita CONTO'
,Student Number – 908719
The automatic exchange of information concerning the financial accounts in the M.D. Ministry of Economy and Finance April 28th 2025, between EU principles and global standard for transparency.
Three-year Degree Course "Economics, data analysis and management"
Choice of title: November 14th 2025
Foreseen date of Graduation: September/October 2026

Nicole Valentina PIOLA
Student Number – 909097
Interests and consumer’s awareness in the Legislative Decree No 206 of 2005.
Three-year Degree Course "Marketing, Communication and Global Markets"
Choice of title: October 10th 2025
Date of Graduation: July 22nd 2026

Cristian RESMINI
Student Number – 908771
Trade-mark license agreement and Made in Italy: the Versace case in the Pronouncement of the Court of Cassation No 16807 of 2020.
Three-year Degree Course "Marketing, Communication and Global Markets"
Choice of title: October 8th 2025
Foreseen date of Graduation: September/October 2026

Martina PRETE
Student Number – 903553

Two-dimensional shape trade-marks in the Fashion Industry: the Burberry-Check tartan in the recent Case Law of the Italian Court of Cassation.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 19th 2025

Date of Graduation: March 24th 2026

Pietro BARTOLOTTI

Student Number – 864699

The Register of Experts in anti-usury counselling (art. 14bis added to the Law No 108 of 1996 by the Decree-Law No 48 of 2025 converted into Law No 80 of 2025)

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 4th 2025

Date of Graduation: November 28th 2025

Eleonora LEONE

Student Number – 837262

The Insurance of catastrophe risks in the Regulation M.D. Ministry of Economy and Finance January 30th 2025 No 18 (Official Journal February 27th 2025) and in the Decree-Law No 39 of 2025 converted into Law No 78 of 2025)

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 4th 2025

Date of Graduation: November 28th 2025

Sergio LO BELLO

Student Number – 905979

The Code of Conduct concerning telemarketing and teleselling (Resolution issued by the Data Protection Authority on March 7th 2024).

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 13th 2025

Foreseen date of Graduation: November 2026

Elias TUPPUTI

Student Number – 895953

The notion of “environmental claim” in the EU Directive No 825 of 2024, with specific regard to Sustainability in the Fashion Industry.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: May 30th 2025

Date of Graduation: October 7th 2025

Alessandra RASPA

Student Number – 902755

The selective distribution in the luxury market: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: March 14th 2025

Date of Graduation: October 7th 2025

Pedro Henrique SILVA DE OLIVEIRA

Student Number – 865123

Family Agreement and distinctive signs of the Firm.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: February 11th 2025

Foreseen date of Graduation: not defined

Renunciation: June 27th 2025

Asia LUCCA

Student Number – 895587

The informative-cultural function of marketing communication in the dispute Ferragamo/Audrey Hepburn: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: January 16th 2025

Date of Graduation: October 7th 2025

Jennifer YERO

Student Number – 903542

The commercial advertising of the influencer between self-regulatory system and Competition Authority.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 11th 2024

Date of Graduation: October 7th 2025

Ilaria TAGLIAFERRI

Student Number – 894965

The protection of micro-enterprises in the rules concerning unfair commercial practices.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 10th 2024

Date of Graduation: March 24th 2026

Sofia RUBATTU

Student Number – 904444

Co-branding and combination of trademark and appellation of origin: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 4th 2024

Date of Graduation: October 7th 2025

Alessia VETRANO

Student Number – 895524

The misleading advertising between Code of consumers and self-regulatory system.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 24th 2024

Date of Graduation: October 7th 2025

Samah CHEMSI

Student Number – 916302

The contrast to financing of manufacturers of anti-personnel mines and cluster munitions in the joint Statement issued by Bank of Italy / Covip / Ivass / Mef on July 23rd 2024.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: September 20th 2024

Date of Graduation: March 27th 2025

Anna VICHI

Student Number – 896302

The renowned brand in the Fashion Industry, from Brand Management to Fashion Tech.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 10th 2024

Modification of title: November 4th 2024

Date of Graduation: July 14th 2025

Federico TREZZA

Student Number – 895592

The sports sponsorship: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 10th 2024

Date of Graduation: October 7th 2025

Fabio SPAGNOLO

Student Number – 902988

The data breach and its impact on the corporate reputation: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 6th 2024
Date of Graduation: October 7th 2025

Elizaveta NELAEVA

Student Number – 902871

The acceptance of electronic payments in the Marketing communications: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: August 8th 2024

Foreseen date of Graduation: March 2026

Renunciation: September 16th 2024

Giuseppe Mattia PRIANO

Student Number – 909682

The so-called “web scraping” with the purpose of training Artificial Intelligence in the Resolution issued by the Data Protection Authority on May 20th 2024 No. 239.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 16th 2024

Foreseen date of Graduation: September/October 2026

Alessandra RASPA

Student Number – 902755

The Code of Conduct concerning telemarketing and teleselling (Resolution issued by the Data Protection Authority on March 7th 2024).

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 16th 2024

Foreseen date of Graduation: not defined

Renunciation: March 4th 2025

Carlotta RABBIOSI

Student Number – 837006

The regulatory incentives for banking operators in ethical sustainable finance and their impact on marketing communications in the Regulation M.D. Ministry of Economy and Finance October 4th 2022 No. 209.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 3rd 2024

Date of Graduation: October 7th 2025

Gaia MUCCIOLI

Student Number – 903273

The prohibition of advertising for games and betting after the Legislative Decree No. 41 of 2024.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 25th 2024

Date of Graduation: October 7th 2025

Ludovica ZANON

Student Number – 895827

The informative-cultural function of marketing communication in the dispute Ferragamo/Audrey Hepburn: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: not defined

Renunciation: November 7th 2024

Anna VICHI

Student Number – 896302

The sports sponsorship: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: November 2025
Renunciation: September 10th 2024

Sofia LUPIS

Student Number – 902592

The sponsorship agreement in the Cultural Heritage Code.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: not defined

Renunciation: November 7th 2024

Silvia QUADRI

Student Number – 895188

International moving of art-works and forms of ownership: legal aspects of Private Law in the Cultural Heritage Code.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: April 16th 2024

Foreseen date of Graduation: not defined

Renunciation: March 24th 2025

Lorella TOSKA

Student Number – 861235

The banking contracts of the deceased in the system of the Second Book of the Civil Code.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: February 28th 2024

Date of Graduation: March 27th 2025

Enrico PASTORE

Student Number – 779033

The transfer of private banker between fairness limits and autonomy of choice for customers.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 28th 2023

Date of Graduation: March 25th 2024

Laura MANENTI

Student Number – 842662

The privity of contract in the recent decisions of Italian case law.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: January 21st 2019

Date of Graduation: March 25th 2024

Federica Ludovica MINERVA

Student Number – 831933

The reinsurance contract in comparison with the guarantee provided by the State against some specific risks

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 24th 2018

Foreseen date of Graduation: not defined

Renunciation: March 12th 2025

Sara LAHLAL

Student Number – 752747

The trade of investment diamonds

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: April 24th 2018

Foreseen date of Graduation: not defined

Renunciation: March 12th 2025

Milan, September 18th 2026