

## Business for Society - B4S

course	SSD	type of activity	language	hrs	credits	year of attendance	final test	optional/mandatory
RESEARCH DESIGN	SECS- P/07	lesson	English	8	1	1 <sup>st</sup>	yes	mandatory
QUANTITATIVE RESEARCH METHODS 1	SECS-S/03	lesson	English	16	2	1 <sup>st</sup>	yes	mandatory
QUANTITATIVE RESEARCH METHODS LAB	SECS-S/03	laboratory	English	24	2	1 <sup>st</sup>	yes	mandatory
QUALITATIVE RESEARCH METHODS	SECS- P/07	lesson	English	16	2	1 <sup>st</sup>	yes	mandatory
LITERATURE REVIEW LAB	SECS- P/07	laboratory	English	12	1	1 <sup>st</sup>	yes	mandatory
MANAGEMENT THEORIES	SECS- P/07	lesson	English	24	3	1 <sup>st</sup>	yes	mandatory
INNOVATION MANAGEMENT & ENTREPRENEURSHIP	SECS- P/08	lesson	English	24	3	1 <sup>st</sup>	yes	mandatory
MARKETING STRATEGY AND CONSUMER BEHAVIOR	SECS- P/08	laboratorio	English	12	1	1 <sup>st</sup>	yes	mandatory

The student will have to choose two courses among the followings :

DRIVERS OF GREEN GROWTH: SUSTAINABILITY, CIRCULAR ECONOMY, AND NET ZERO INDUSTRIAL POLICY	SECS- P/06	lezione (didattica seminariale)	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH IN HUMAN CAPITAL: EDUCATION, TRAINING, AND SKILLS DEVELOPMENT	SECS- P/01	lezione (didattica seminariale)	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH IN THE ECONOMICS OF GLOBALISATION	SECS- P/02	lezione (didattica seminariale)	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH IN LAW, REGULATION AND MARKETS	IUS/05	laboratorio	English	12	1	1 <sup>st</sup>	yes	optional
RESEARCH IN SUSTAINABLE & ALTERNATIVE FINANCE	SECS-P/11	lezione	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH IN ORGANIZATION THEORIES, DIGITALIZATION AND EMPLOYABILITY	SECS-P/07	lezione	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH IN SUSTAINABILITY REPORTING AND MANAGEMENT	SECS- P/07	lezione	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH IN ETHICS and SUSTAINABLE VALUE CREATION	SECS- P/07	lezione	English	8	1	1 <sup>st</sup>	yes	optional
RESEARCH MARKETING TECHNOLOGIES AND CONSUMER BEHAVIOR EXPERIMENTAL DESIGN	SECS-P/08	lezione	English	8	1	1 <sup>st</sup>	yes	optional
Total hrs/credits compulsory				136	15			
Total hrs/credits including 2 electives courses				156	17			