



**University of Milano-Bicocca**  
**Degree Courses of Economics**  
**Department of Business and Law**  
**Private Law - Dr. Giorgia Tassoni**  
**PROCESSING THESES**

List of the processing Theses  
Supervisor Dr. Giorgia Tassoni

[published June 13th 2024]

updated: June 26th 2024; July 3rd 2024; July 12th 2024; July 19th 2024; August 8th 2024; September 6th 2024; September 12th 2024; September 16th 2024; September 20th 2024; September 26th 2024; October 3rd 2024; October 10th 2024; October 14th 2024; November 4th 2024; November 6th 2024; November 11th 2024; January 10th 2025; January 16th 2025; January 29th 2025; February 12th 2025; March 12th 2025; March 14th 2025; March 27th 2025; May 30th 2025; June 18th 2025; June 27th 2025.

Sergio LO BELLO

Student Number – 905979

**The Code of Conduct concerning telemarketing and teleselling (Resolution issued by the Data Protection Authority on March 7th 2024).**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 13th 2025

Foreseen date of Graduation: not defined

Elias TUPPUTI

Student Number – 895953

**The notion of “environmental claim” in the EU Directive No 825 of 2024, with specific regard to Sustainability in the Fashion Industry.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: May 30th 2025

Foreseen date of Graduation: not defined

Alessandra RASPA

Student Number – 902755

**The selective distribution in the luxury market: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: March 14th 2025

Foreseen date of Graduation: not defined

Pedro Henrique SILVA DE OLIVEIRA

Student Number – 865123

**Family Agreement and distinctive signs of the Firm.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: February 11th 2025

Foreseen date of Graduation: not defined

Renunciation: June 27th 2025

Asia LUCCA

Student Number – 895587

**The informative-cultural function of marketing communication in the dispute Ferragamo/Audrey Hepburn: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: January 16th 2025

Foreseen date of Graduation: not defined

Jennifer YERO

Student Number – 903542

**The commercial advertising of the influencer between self-regulatory system and Competition Authority.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 11th 2024

Foreseen date of Graduation: not defined

Ilaria TAGLIAFERRI

Student Number – 894965

**The protection of micro-enterprises in the rules concerning unfair commercial practices.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 10th 2024

Foreseen date of Graduation: March 2026

Sofia RUBATTU

Student Number – 904444

**Co-branding and combination of trademark and appellation of origin: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 4th 2024

Foreseen date of Graduation: not defined

Alessia VETRANO

Student Number – 895524

**The misleading advertising between Code of consumers and self-regulatory system.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 24th 2024

Foreseen date of Graduation: not defined

Samah CHEMSI

Student Number – 916302

**The contrast to financing of manufacturers of anti-personnel mines and cluster munitions in the joint Statement issued by Bank of Italy / Covip / Ivass / Mef on July 23rd 2024.**

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: September 20th 2024

Date of Graduation: March 27th 2025

Anna VICHI

Student Number – 896302

**The renowned brand in the Fashion Industry, from Brand Management to Fashion Tech.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 10th 2024

Modification of title: November 4th 2024

Foreseen date of Graduation: not defined

Federico TREZZA

Student Number – 895592

**The sports sponsorship: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 10th 2024

Foreseen date of Graduation: not defined

Fabio SPAGNOLO

Student Number – 902988

**The data breach and its impact on the corporate reputation: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 6th 2024

Foreseen date of Graduation: not defined

Elizaveta NELAEVA

Student Number – 902871

**The acceptance of electronic payments in the Marketing communications: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: August 8th 2024

Foreseen date of Graduation: March 2026

Renunciation: September 16th 2024

Giuseppe Mattia PRIANO

Student Number – 909682

**The so-called “web scraping” with the purpose of training Artificial Intelligence in the Resolution issued by the Data Protection Authority on May 20th 2024 No. 239.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 16th 2024

Foreseen date of Graduation: July 2026

Alessandra RASPA

Student Number – 902755

**The Code of Conduct concerning telemarketing and teleselling (Resolution issued by the Data Protection Authority on March 7th 2024).**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 16th 2024

Foreseen date of Graduation: not defined

Renunciation: March 4th 2025

Carlotta RABBIOSI

Student Number – 837006

**The regulatory incentives for banking operators in ethical sustainable finance and their impact on marketing communications in the Regulation M.D. Ministry of Economy and Finance October 4th 2022 No. 209.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 3rd 2024

Foreseen date of Graduation: not defined

Gaia MUCCIOLI

Student Number – 903273

**The prohibition of advertising for games and betting after the Legislative Decree No. 41 of 2024.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 25th 2024

Foreseen date of Graduation: not defined

Ludovica ZANON

Student Number – 895827

**The informative-cultural function of marketing communication in the dispute Ferragamo/Audrey Hepburn: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: not defined

Renunciation: November 7th 2024

Anna VICHI

Student Number – 896302

**The sports sponsorship: legal aspects of Private Law.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: November 2025

Renunciation: September 10th 2024

Sofia LUPIS

Student Number – 902592

**The sponsorship agreement in the Cultural Heritage Code.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: not defined

Renunciation: November 7th 2024

Silvia QUADRI

Student Number – 895188

**International moving of art-works and forms of ownership: legal aspects of Private Law in the Cultural Heritage Code.**

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: April 16th 2024

Foreseen date of Graduation: not defined

Renunciation: March 24th 2025

Lorella TOSKA

Student Number – 861235

**The banking contracts of the deceased in the system of the Second Book of the Civil Code.**

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: February 28th 2024

Date of Graduation: March 27th 2025

Enrico PASTORE

Student Number – 779033

**The transfer of private banker between fairness limits and autonomy of choice for customers.**

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 28th 2023

Date of Graduation: March 25th 2024

Laura MANENTI

Student Number – 842662

**The privity of contract in the recent decisions of Italian case law.**

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: January 21st 2019

Date of Graduation: March 25th 2024

Federica Ludovica MINERVA

Student Number – 831933

**The reinsurance contract in comparison with the guarantee provided by the State against some specific risks**

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 24th 2018

Foreseen date of Graduation: not defined

Renunciation: March 12th 2025

Sara LAHLAL

Student Number – 752747

**The trade of investment diamonds**

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: April 24th 2018

Foreseen date of Graduation: not defined

Renunciation: March 12th 2025

Milan, June 27th 2025