



University of Milano-Bicocca
Degree Courses of Economics
Department of Business and Law
Private Law - Dr. Giorgia Tassoni
PROCESSING THESES

List of the processing Theses
Supervisor Dr. Giorgia Tassoni

[published June 13th 2024]

updated: June 26th 2024; July 3rd 2024; July 12th 2024; July 19th 2024; August 8th 2024; September 6th 2024; September 12th 2024; September 16th 2024; September 20th 2024; September 26th 2024; October 3rd 2024; October 10th 2024; October 14th 2024; November 4th 2024; November 6th 2024; November 11th 2024; January 10th 2025; January 16th 2025; January 29th 2025; February 12th 2025; March 12th 2025; March 14th 2025; March 27th 2025; May 30th 2025; June 18th 2025.

Sergio LO BELLO

Student Number – 905979

The Code of Conduct concerning telemarketing and teleselling (Resolution issued by the Data Protection Authority on March 7th 2024).

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 13th 2025

Foreseen date of Graduation: not defined

Elias TUPPUTI

Student Number – 895953

The notion of “environmental claim” in the EU Directive No 825 of 2024, with specific regard to Sustainability in the Fashion Industry.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: May 30th 2025

Foreseen date of Graduation: not defined

Alessandra RASPA

Student Number – 902755

The selective distribution in the luxury market: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: March 14th 2025

Foreseen date of Graduation: not defined

Pedro Henrique SILVA DE OLIVEIRA

Student Number – 865123

Family Agreement and distinctive signs of the Firm.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: February 11th 2025

Foreseen date of Graduation: not defined

Asia LUCCA

Student Number – 895587

The informative-cultural function of marketing communication in the dispute Ferragamo/Audrey Hepburn: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: January 16th 2025

Foreseen date of Graduation: not defined

Jennifer YERO

Student Number – 903542

The commercial advertising of the influencer between self-regulatory system and Competition Authority.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 11th 2024

Foreseen date of Graduation: not defined

Ilaria TAGLIAFERRI

Student Number – 894965

The protection of micro-enterprises in the rules concerning unfair commercial practices.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 10th 2024

Foreseen date of Graduation: March 2026

Sofia RUBATTU

Student Number – 904444

Co-branding and combination of trademark and appellation of origin: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: October 4th 2024

Foreseen date of Graduation: not defined

Alessia VETRANO

Student Number – 895524

The misleading advertising between Code of consumers and self-regulatory system.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 24th 2024

Foreseen date of Graduation: not defined

Samah CHEMSI

Student Number – 916302

The contrast to financing of manufacturers of anti-personnel mines and cluster munitions in the joint Statement issued by Bank of Italy / Covip / Ivass / Mef on July 23rd 2024.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: September 20th 2024

Date of Graduation: March 27th 2025

Anna VICHI

Student Number – 896302

The renowned brand in the Fashion Industry, from Brand Management to Fashion Tech.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 10th 2024

Modification of title: November 4th 2024

Foreseen date of Graduation: not defined

Federico TREZZA

Student Number – 895592

The sports sponsorship: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 10th 2024

Foreseen date of Graduation: not defined

Fabio SPAGNOLO

Student Number – 902988

The data breach and its impact on the corporate reputation: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: September 6th 2024

Foreseen date of Graduation: not defined

Elizaveta NELAEVA

Student Number – 902871

The acceptance of electronic payments in the Marketing communications: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: August 8th 2024

Foreseen date of Graduation: March 2026

Renunciation: September 16th 2024

Giuseppe Mattia PRIANO

Student Number – 909682

The so-called “web scraping” with the purpose of training Artificial Intelligence in the Resolution issued by the Data Protection Authority on May 20th 2024 No. 239.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 16th 2024

Foreseen date of Graduation: July 2026

Alessandra RASPA

Student Number – 902755

The Code of Conduct concerning telemarketing and teleselling (Resolution issued by the Data Protection Authority on March 7th 2024).

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 16th 2024

Foreseen date of Graduation: not defined

Renunciation: March 4th 2025

Carlotta RABBIOSI

Student Number – 837006

The regulatory incentives for banking operators in ethical sustainable finance and their impact on marketing communications in the Regulation M.D. Ministry of Economy and Finance October 4th 2022 No. 209.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: July 3rd 2024

Foreseen date of Graduation: not defined

Gaia MUCCIOLI

Student Number – 903273

The prohibition of advertising for games and betting after the Legislative Decree No. 41 of 2024.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 25th 2024

Foreseen date of Graduation: not defined

Ludovica ZANON

Student Number – 895827

The informative-cultural function of marketing communication in the dispute Ferragamo/Audrey Hepburn: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: not defined

Renunciation: November 7th 2024

Anna VICHI

Student Number – 896302

The sports sponsorship: legal aspects of Private Law.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: November 2025

Renunciation: September 10th 2024

Sofia LUPIS

Student Number – 902592

The sponsorship agreement in the Cultural Heritage Code.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: June 4th 2024

Foreseen date of Graduation: not defined

Renunciation: November 7th 2024

Silvia QUADRI

Student Number – 895188

International moving of art-works and forms of ownership: legal aspects of Private Law in the Cultural Heritage Code.

Three-year Degree Course "Marketing, Communication and Global Markets"

Choice of title: April 16th 2024

Foreseen date of Graduation: not defined

Renunciation: March 24th 2025

Lorella TOSKA

Student Number – 861235

The banking contracts of the deceased in the system of the Second Book of the Civil Code.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: February 28th 2024

Date of Graduation: March 27th 2025

Enrico PASTORE

Student Number – 779033

The transfer of private banker between fairness limits and autonomy of choice for customers.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 28th 2023

Date of Graduation: March 25th 2024

Laura MANENTI

Student Number – 842662

The privity of contract in the recent decisions of Italian case law.

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: January 21st 2019

Date of Graduation: March 25th 2024

Federica Ludovica MINERVA

Student Number – 831933

The reinsurance contract in comparison with the guarantee provided by the State against some specific risks

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: July 24th 2018

Foreseen date of Graduation: not defined

Renunciation: March 12th 2025

Sara LAHLAL

Student Number – 752747

The trade of investment diamonds

Three-year Degree Course "Economics for Banks, Insurance and Financial Institutions"

Choice of title: April 24th 2018

Foreseen date of Graduation: not defined

Renunciation: March 12th 2025

Milan, June 18th 2025