

Course	SSD	Type of activity	language	hrs	credits	year of attendance	final test	optional/ mandatory
RESEARCH DESIGN	SECS- P/07	lesson	English	8	1	1	yes	mandatory
QUANTITATIVE RESEARCH METHODS 1	SECS-S/03	lesson	English	16	2	1	yes	mandatory
QUANTITATIVE RESEARCH METHODS LAB	SECS-S/03	laboratory	English	24	2	1	yes	mandatory
QUALITATIVE RESEARCH METHODS	SECS- P/07	lesson	English	16	2	1	yes	mandatory
LITERATURE REVIEW LAB	SECS- P/07	laboratory	English	12	1	1	yes	mandatory
MANAGEMENT THEORIES	SECS- P/07	lesson	English	24	3	1	yes	mandatory
INNOVATION MANAGEMENT & ENTREPRENEURSHIP	SECS- P/08	lesson	English	24	3	1	yes	mandatory
MARKETING STRATEGY AND CONSUMER BEHAVIOR	SECS- P/08	laboratory	English	12	1	1	yes	mandatory
<b>PHD STUDENT MUST CHOOSE AT LEAST 2 OF THE FOLLOWING COURSES</b>								
DRIVERS OF GREEN GROWTH: SUSTAINABILITY, CIRCULAR ECONOMY, AND NET ZERO INDUSTRIAL POLICY	SECS- P/06	lesson	English	8	1	1	yes	optional
RESEARCH IN HUMAN CAPITAL: EDUCATION, TRAINING, AND SKILLS DEVELOPMENT	SECS- P/01	lesson	English	8	1	1	yes	optional

RESEARCH IN THE ECONOMICS OF GLOBALISATION	SECS- P/02	lesson	English	8	1	1	yes	optional
RESEARCH IN LAW, REGULATION AND MARKETS	IUS/05	laboratory	English	12	1	1	yes	optional
RESEARCH IN SUSTAINABLE & ALTERNATIVE FINANCE	SECS-P/11	lesson	English	8	1	1	yes	optional
RESEARCH IN ORGANIZATION THEORIES, DIGITALIZATION AND EMPLOYABILITY	SECS-P/07	lesson	English	8	1	1	yes	optional
RESEARCH IN SUSTAINABILITY REPORTING AND MANAGEMENT	SECS- P/07	lesson	English	8	1	1	yes	optional
RESEARCH IN ETHICS and SUSTAINABLE VALUE CREATION	SECS- P/07	lesson	English	8	1	1	yes	optional
RESEARCH MARKETING TECHNOLOGIES AND CONSUMER BEHAVIOR EXPERIMENTAL DESIGN	SECS-P/08	lesson	English	8	1	1°	yes	optional
<b>Total hrs/credits compulsory</b>					<b>136</b>	<b>15</b>		