

Barbara Quacquarelli

Curriculum Vitae

Personal data and contacts

Date and place of Birth **May 13th, 1974**

Andria (BT)

Married, two children

Address **Via Carlo Farini 48**

Milano, 20159

Contatti: tel. +**39 346 8564067** mobile

e-mail barbara.quacquarelli@unimib.it

Education

2005 **PhD in Organization, Technology and Human Resource Development**

Università del Molise

1999 **Master Degree in Business**

Administration

Università Bocconi, Milano

Job Position

2017– **Associate Professor of Organization Studies**

Università di Milano-Bicocca, Department of Business and Law

2018– **Professor of Public Management**

– SNA, Prime Minister's Office

Roles and Tasks for skill development in Public Administration

2021– **Scientific Leader of Competency Assessment for Managers of CNEL (National Economic and Labour Council) and Italian Ministry of Culture**

SNA National School of Administration

2021– **Scientific Director of the Training Course on “Diversity and Inclusion” for 450 manager INPS**

SNA National School of Administration

2018– **Coordinator training activities related to the project "Leadership for Change" in collaboration with SciencesPO Paris**
SNA National School of Administration

2017– **Professor of courses of team management, organizational behavior, performance management, human resource management. Professor of training courses for diplomats.**
SNA National School of Administration

Commission Membership

2021 **Alternate Member of Commission for management training and selection of 210 Public Manager - VII edition**
SNA National School of Administration

2021 **Committee Charman for discussion of project work for Professional Training of new Public Managers 2020**
SNA National School of Administration

2020 **Member of Commission for final exams - VII Management Training and Selection of Public Managers**
SNA National School of Administration

2019 **Member of Commission for selection of temporary lecturer on Agile Working Management**
SNA – National School of Administration

2019 **Member of Commission for selection for research fellowship - POLIS LOMBARDIA**
POLIS Lombardia – Regional Institute for supporting regional policies

Current academic position, participation in colleges and commissions, other institutional activities

2017- **Associate Professor of Organization Studies**
Università di Milano-Bicocca, Department of Business and Law

2017- **Faculty Member**
MIP – School of Management Politecnico di Milano, professor in several courses of Executive MBA, Human Resource Management e International Master in Luxury Management

2017- **Professor of Human Resource Management**
Università di Napoli Federico II, master in Public Management di II livello and Master in Digital Transformation in Public Administration

2018- **Deputy Director Innovation and Organizational Development Observatory for Public Libraries (ISOB)** Università di Milano-Bicocca

2018- **Evaluation Commission for research fellowships and tutorships**
Università di Milano-Bicocca

2007- 2017 **Deputy Director of Bicocca Training & Development Research Centre (BTDC)**

Università di Milano-Bicocca

2017-2018 **ERASMUS Programme**, ERASMUS contact person

Master Degree in Training and Human Resource Development, Department of Educational Sciences

2007-2015 **Member of the college of professors of the PhD course in Education and Communication Sciences**

Università di Milano-Bicocca, editions from XXIII to XXIX

Attività di visiting professor, incarichi, partecipazione ad associazioni scientifiche e gruppi di ricerca

2020 –2024 **Chairman EGOS Colloquium 2024 Milano-Bicocca,**

International Conference of European Group on Organization. Studies

2019 **Visiting professor e coordinator of summer school on Global Diversity Management,**

Glasgow Caledonian University, Scotland

2013-2018 **Member and Deputy Director of Sustainability Committee**

Eurizon Capital SGR, Intesa San Paolo Group

Committee for the definition, on the basis of ethical principles, of the investment guidelines for fund managers. According to the regulation, the Committee is made up of "personalities of recognized probity, morality and ethics, with proven experience in the fields of economics, jurisprudence and specific social, scientific, technical and environmental issues"

2006-oggi **Member of italian unit of research group CRANET**

international research group that carries out comparative research on human resource management every four years

2000– oggi **Member of main academic associations: EGOS, ASSIOA, AIDEA**

University and Business School training activities

2004- **Tenure of courses of Organization Theory and Design, International Business, Service Management, Change Management** (bachelor and master degree courses), **Organizational Behavior, Diversity management and Sustainability, Leadership Development, Personal Skills** (post degree courses)

Università di Milano-Bicocca

2001 **Collaboration with several Institutions in post degree courses:**

Università Federico II di Napoli, LUISS Management, Roma; Stoà, Napoli, Fondazione CUOA, Università Statale di Milano, Università LIUC (Castellanza, VA), Università di Siena

Referral activities

2020– **Reviewer for Industrial and Commercial Training**

Editorial Board

2000–2009 **Member of Editorial Board** of “Sviluppo e Organizzazione”
Editor of the Section “Discussioni” of Sviluppo&Organizzazione

Research Activities

2007– **Since 2007 she has participated with regularity and increasing managerial responsibilities in numerous Italian research projects funded at national level by private institutions, in particular with responsibility and coordination roles in the following researches:**

1. Learning the Brand (2018)
2. Motivation and diversity: a contribution to the leadership of the future (2015)
3. Job Crafting: becoming artisans of your own work (2015)
4. Social Leadership: How Social Media Changes Leadership (2014)
5. Generations in the company (2013)
6. The management of expatriates in Italy (2008)

Organization of conferences and workshops (main)

2009 **CRANET**, Human Resource Management in Italy, Università di Milano-Bicocca

2007-2012 **BICOCCA TRAINING LAB**, workshops every four months for human resources managers of large companies, Università di Milano-Bicocca.

Consultancy activities in private sector (main)

2007– **Keynote Speaker** at dissemination and training events of public and private institutions on the issues of diversity management and organizational change (most recently: Marketing Festival, Festival della Crescita, CUG- Università di Milano-Bicocca, Festival della Crescita, IBM Think Milano, Valore D, CUG-Comune di Milano, Paradigma, Snam, Legal Community, AIGA)

2020 **European multinational in the Natural Gas industry**

Post-acquisition organizational integration analysis of companies in the biogas and biogas industry

2018-2019 **Italian subsidiary of an international e-commerce company**

Climate analysis; Team coaching of the management team on innovation and change; planning of individual development program for management

2019 **Multinational company in hearing aid industry**

Employee engagement study, management team training activities

2017–2018 **Multinational company in energy industry**

Focus group design for human resources project to support digital transformation

2018 **Multinational company in oil&gas industry**

Organizational culture's analysis; cultural differences' analysis between headquarters and Indian subsidiary for the introduction of the performance management system.

2017 **Italian manufacturing branch of multinational in luxury industry**

Change Management for ERP implementation

2016 **Multinational in energy industry**

Analysis of subsidiaries in various countries for introducing diversity management policies

Publications List

Book

1. Prandstraller F, Quacquarelli B (2011). *Risorse Umane Internazionali*. MILANO: Apogeo, ISBN: 978-88-503-2804-8

Book Chapters

2. Quacquarelli, B; Baron, M (2019) Le management des ressources humaines et la marque. In E. Rigaud, & F.M. Pini (a cura di), *Management du luxe*. Vuibert - ISBN:978-2-311-40322-0
3. Quacquarelli, B; Lazazzara, A (2019). Learning the Brand: costruire ponti tra interno ed esterno attraverso la formazione. In *L'ecosistema della formazione* - ISBN:8823836905
4. Pini, FM; Quacquarelli, B (2017) Organisational and marketing challenges in designing and implementing an omnichannel strategy for luxury fashion brands. In *Handbook of Research on Digital Marketing Strategies for Fashion and Luxury Brands* - ISBN:978-1522526971
5. Quacquarelli B (2017). Integration of Mergers and Acquisitions in the Fashion and Luxury Industry. In: (a cura di): Rigaud-Lacresse E; Pini FM, *New Luxury Management: Creating and Managing Sustainable Value Across the Organization*. Palgrave Macmillan, ISBN: 978-3319417264
6. Quacquarelli, B. (2016). Il job crafting alla luce dei nuovi scenari della funzione HR. In C. Ghiringhelli (a cura di), *Job Crafting: diventare artigiani del proprio lavoro* (pp. 11-24). LEDIZIONI. ISBN:978-88-6705-564-7
7. Quacquarelli, B. (2016). Differenze di genere nell'affrontare la terza età professionale. In M. Rotondi (a cura di), *Age Management nelle aziende sanitarie* (pp. 49-58). EMI. ISBN:978-1-326-54462-1
8. Quacquarelli B (2013). Lo stato dell'arte della ricerca internazionale sulle differenze generazionali. In: Bombelli MC; Lazazzara A; Lupi M; Quacquarelli B; Rabaiotti M; Rosti L. (a cura di): *Bombelli MC, Generazioni in azienda*. p. 79-97, Guerini e Associati, ISBN: 978-88-6250-490-4
9. Bombelli, M.C., & Quacquarelli, B. (2013). Presentazione all'edizione italiana di *Comportamento organizzativo*. Seconda edizione. In M.C. Bombelli, & B. Quacquarelli (a cura di), *Comportamento organizzativo*. Seconda edizione (pp. 11-12). Apogeo. ISBN:978-88-503-3146-8
10. Lazazzara A, Quacquarelli B (2011). Il ruolo del brand nella formazione: la costruzione di un'identità condivisa. In: (a cura di): Boldizzoni D; Nacamulli RCD, *Oltre l'aula. Strategie di formazione nell'economia della conoscenza*. 2a edizione. p. 275-302, MILANO: Apogeo, ISBN: 9788850329847.
11. Bombelli, M.C., & Quacquarelli, B. (2008). Presentazione dell'edizione italiana di *Comportamento organizzativo*. Dalla teoria all'esperienza. In Bombelli MC & B. Quacquarelli (a cura di), *Comportamento organizzativo*. Dalla teoria all'esperienza (pp. 11-13). Apogeo. ISBN:978-88-503-2819-2
12. Quacquarelli, B., & Nacamulli, R.C. (2008). Nuove metodologie di formazione per il capitale umano e sociale. In Stoà-Istituto di Studi per la direzione e gestione d'impresa (a cura di), *La formazione manageriale in una learning region*. Franco Angeli. ISBN: 9788856800333
13. Quacquarelli, B. (2007). Approcci e metodi proposti per la progettazione delle condizioni di apprendimento. In *Fondimpresa* (a cura di), *Guida alla formazione continua*. I piani formativi nelle grandi imprese. Milano: FrancoAngeli. ISBN:9788846483065. In *Am / La prima collana di management in Italia*
14. Bombelli, M.c., & Quacquarelli, B. (2004). Presentazione dell'edizione italiana di *Comportamento organizzativo*. In M.C. Bombelli, & B. Quacquarelli (a cura di), *Comportamento Organizzativo*. Apogeo. ISBN:9788850321438
15. Ghiringhelli, C., & Quacquarelli, B. (2004). Il Blended e-Learning (par. 1, 3 e 4). In R.C. Nacamulli, & D. Boldizzoni (a cura di), *Oltre l'aula. Strategie di formazione nell'economia della conoscenza*. MILANO - - ITA: Apogeo. ISBN:88-503-2147-3
16. Ghiringhelli, C., & Quacquarelli, B. (2003). Il valore dell'e-learning. In R.C. Nacamulli (a cura di), *La formazione, il cemento e la rete*. E-learning, management delle conoscenze e processi di sviluppo organizzativo. Etas. ISBN:88-453-1208-9
17. Ghiringhelli, C., & Quacquarelli, B. (2003). Progettare l'apprendimento dentro e fuori dalla rete. In R. Nacamulli (a cura di), *La formazione, il cemento e la rete*. E-learning, management delle conoscenze e processi di sviluppo organizzativo. Etas. ISBN:88-453-1208-9

Conference Proceedings

18. Quacquarelli, B., Pini, FM; Timergaleeva, D. (2020) Corporate heritage as dynamic capability for strategic change: evidence from luxury industry, EGOS Colloquium 2020, Hamburg.
19. Bua, I., & Quacquarelli, B. (2019). Digitalising Heritage: organizational challenges in bringing luxury into the digital world. Intervento presentato a: ItAIS & MCIS 2019 - Digital transformation and social innovation: organizing, managing and controlling in the information age, Napoli, Italy.
20. Bua, I., & Quacquarelli, B. (2019). Omnichannel strategy and organizational strategy: HRM challenges for luxury & fashion companies. In WOA 2019 Proceedings. Intervento presentato a: WOA 2019: Identity and Pluralism across Organizational Studies and Practices, Palermo, Italy.
21. Pini, F; Quacquarelli, B; Rigaud-Lacresse, E (2018). Innovation through heritage: The Champagne Krug Turnaround. In 2018 WOA Proceedings.
22. Bua, I; Quacquarelli, B (2018). Omnichannel strategy and organizational change: HRM challenges for luxury & fashion companies. In WOA 2018 Proceedings
23. Pini, F; Quacquarelli, B; Rigaud-Lacresse, E (2017). Change by (the Offer of a New) Meaning Innovating business models to support rich brand narratives: the role of dynamic capabilities. pp.1-33. In 2017 EGOS Proceedings.
24. Quacquarelli B, Lazazzara A (2016). Gender differences and motivation to lead: how role characteristics and training and development practices influence career choice. In: EGOS 2016 Proceedings.
25. Quacquarelli B, Gambardella F (2015). The role of Human resource management in serial acquisitions in Luxury & Fashion industry. pp.173-178. In CONFERENCE BOOK OF PROCEEDINGS Specialized conference of the EuroMed Academy of Business HR Practices, Strategic and Entrepreneurial Challenges - ISBN:9789963711321
26. Lazazzara A, Quacquarelli B (2015). Intergenerational conflict in the workplace: the influence of work value orientation. In: 8th EUROMED Academy of Business Conference Book of Proceedings: Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment. p. 1362-1374, EUROMED PRESS, ISBN: 978-9963-711-37-6, Verona, Italia, 2015

Articles in Academic Journals

27. Solidoro A, Caldarusa C, Viscusi G, Quacquarelli B (2021). Trasferimento di competenze di design thinking per cambiare il modello di servizio pubblico: il caso NewLib. In Prospettive di organizzazione. ISSN: 2465-1753
28. Mazzucchelli A, Gurioli M, Graziano D, Quacquarelli B, Aouina-Mejri C (2021). How to fight against food waste in the digital era: Key factors for a successful food sharing platform. DOI:10.1016/j.jbusres.2020.11.055. In Journal of Business Research, Volume 124, Jan. 2021, Pages 47-58.
29. Chierici, R; Tortora, D; Del Giudice, M; Quacquarelli, B (2020). Strengthening digital collaboration to enhance social innovation capital: an analysis of Italian small innovative enterprises. DOI:10.1108/JIC-02-2020-0058. In JOURNAL OF INTELLECTUAL CAPITAL - ISSN:1469-1930
30. Lazazzara A, Quacquarelli B, Ghiringhelli C, Nacamulli R (2015). The effect of autonomy, skill variety, organizational learning culture and HRM on job crafting. In: ACADEMY OF MANAGEMENT ANNUAL MEETING PROCEEDINGS. ACADEMY OF MANAGEMENT ANNUAL MEETING PROCEEDINGS, ISSN: 2151-6561
31. Quacquarelli B, Prandstraller F (2009). La gestione delle risorse umane internazionali: approcci organizzativi e individuali e prospettive di analisi empirica della realtà italiana. SVILUPPO & ORGANIZZAZIONE, p. 54-59, ISSN: 0391-7045.
32. Paoletti, F; Quacquarelli, B; Blumetti, F; Vanni, L (2006) Traiettorie evolutive per la direzione del personale. pp.67-77. In SVILUPPO & ORGANIZZAZIONE - ISSN:0391-7045 (216)
33. Ghiringhelli, C., & Quacquarelli, B. (2003). E-learning come processo aziendale. SISTEMI & IMPRESA, 4. ISSN:0394-929X vol. 4
34. Ghiringhelli, C., & Quacquarelli, B. (2002). La progettazione dei sistemi. RASSEGNA DELL'ISTRUZIONE, 5/6. ISSN:1125-9612 vol. 5/6

Curatorships

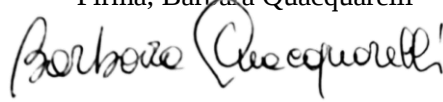
35. Kreitner, R., & Kinicki, A. (2013). Comportamento organizzativo - Seconda edizione (C. Bombelli, & B. Quacquarelli, a cura di). Milano: Apogeo.

36. Kreitner, R., & Kinicki, A. (2008). Comportamento organizzativo. Dalla teoria all'esperienza (C. Bombelli, & B. Quacquarelli, a cura di). Milano: Apogeo.
37. Kreitner, R., & Kinicki, A. (2004). Comportamento organizzativo (B. Quacquarelli, & M.C. Bombelli, a cura di). Milano: Apogeo.

La sottoscritta Barbara Quacquarelli, QCQBBR74E53A285W, nata ad Andria il 13/05/1974 residente a Milano, via Carlo Farini 48, 20159 , autorizza la trattazione dei dati personali ai sensi del D.Lgs 196/2003 e s.m.l.

Data 10/02/2021

Firma, Barbara Quacquarelli

A handwritten signature in black ink, appearing to read 'Barbara Quacquarelli', with a stylized, cursive script.

La sottoscritta Barbara Quacquarelli, QCQBBR74E53A285W, nata ad Andria il 13/05/1974 residente a Milano, via Carlo Farini 48, 20159 , autorizza la trattazione dei dati personali ai sensi del D.Lgs 196/2003 e s.m, consapevole delle sanzioni penali previste in caso di dichiarazione mendace, ai sensi dell'art. 76 del D.P.R. 445/2000 e s. m. i. ai sensi degli artt. 19, 38 46 E 47 D.P.R. 445/2000, (dichiarazione sostitutiva di certificazione di atto di notorietà e di conformità all'originale delle copie) dichiara di essere in possesso dei titoli precedentemente elencati

Data: 10/02/2021

Firma, Barbara Quacquarelli

A handwritten signature in black ink, appearing to read 'Barbara Quacquarelli', with a stylized, cursive script.