

**EUROPEAN
CURRICULUM VITAE
FORMAT**



PERSONAL INFORMATION

Name
Telephone
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DI PIETRO FRANCESCA

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WORK EXPERIENCE

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities

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CURRENT POSITION

University of Milano-Bicocca - Via Bicocca degli Arcimboldi, 8, 20100 Milano
Business and Strategy (SECS 08)
Senior Assistant Professor
Teaching, research

2018-2021

Trinity Business School, Trinity College University, Dublin, Ireland
Business and Strategy
Assistant Professor
Teaching, research

2016-2010

LUISS University, Rome, Italy
Business and Strategy
Postdoctoral Researcher
Research

EDUCATION AND TRAINING

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
 - Title of qualification awarded
- Level in national classification (if appropriate)

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2012-2015
University "Gabriele d'Annunzio", Chieti Pescara, Italy

Entrepreneurial finance and crowdfunding

PhD in Management and Business Administration
PhD

2009-2012
University "LUIGI BOCCONI" - School of Economics

Management

Master of Science in Management
Master of Science

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

ITALIAN

OTHER LANGUAGES

ENGLISH

- Reading skills
- Writing skills
- Verbal skills

Excellent
Excellent
Excellent

SOCIAL SKILLS AND COMPETENCES

ACADEMIC VISITING-PERIOD IN SEVERAL UNIVERSITIES ABROAD

2018 Visiting Scholar, Aalto University Helsinki, Finland
2014 - 2015 Visiting Scholar, Cass Business School, London (UK),
Department of Management
2012 – 2013 Visiting Scholar, HEC Paris School of Management,
Department of Strategy and Business Policy
July 2012 University of Essex (UK), Summer School in Social Science
and Data Analysis

ORGANISATIONAL SKILLS AND COMPETENCES

ORGANIZATION OF INTERNATIONAL CONFERENCES

EURAM 2020, MEMBER OF THE LOCAL COMMITTEE ORGANIZER, DUBLIN, IRELAND.
ITAIS 2020, TRACK ORGANIZER "NEW TECHNOLOGIES FOR COMPANY FINANCING".

TECHNICAL SKILLS AND COMPETENCES

MICROSOFT OFFICE/APPLE IWORK

SOFTWARE: SPSS, STATA, NVIVO, QUALTRICS, MENDELEY, KEYNOTE, TABLEAU
DATABASES: BLOOMBERG, DATASTREAM, ORBIS, ZEPHYR, AMADEUS, AIDA, MATTERMARK
OTHER TOOLS: GOOGLE APPS, WORDPRESS

BIBLIOMETRIC INFORMATION

NUMBER OF PAPERS ON INTERNATIONAL PEER REVIEWED AND IMPACT FACTOR RANKED JOURNALS: 11
TOTAL CITATIONS NUMBER: 186
H-INDEX: 7
NUMBER OF BOOK CHAPTERS: 3
NUMBER OF BOOK: 1

FELLOWSHIPS AND AWARDS

RESEARCH GRANT 2019/2020: ARTS AND SOCIAL SCIENCES BENEFACTIONS FUND 2019-20 (TRINITY COLLEGE UNIVERSITY). PROJECT FINANCED: THE FINANCIAL AND STRATEGIC IMPACT OF EQUITY CROWDFUNDING.

2016-2018, FELLOWSHIP, LUISS GUIDO CARLI UNIVERSITY, ROME, ITALY
BEST EMERGING SCHOLAR PAPER AWARD (2015)- 2ND WORLD OPEN INNOVATION CONFERENCE, SANTA CLARA, SILICON VALLEY, CA HAAS SCHOOL OF BUSINESS, UNIVERSITY OF CALIFORNIA, BERKELEY
2012-2014, PhD SCHOLARSHIP – UNIVERSITY "G. D'ANNUNZIO", PESCARA, ITALY

MOST RELEVANT PUBLICATIONS OF THE LAST 10 YEARS

Butticè, Di Pietro, Tenca (2021) They Do Not Look Alike: What Kind of Private Investors Do Equity Crowdfunded Firms Attract? *Journal of Technology Transfer*. 1-30.
<https://doi.org/10.1007/s10961-021-09895-w>
Di Pietro, Monaghan, O'Hagan-Luff, (2021). Entrepreneurial Finance and HRM practices in Small Firms. *British Journal of Management*. DOI: 10.1111/1467-8551.12493
Di Pietro, Masciarelli, (2021). The effect of local religiosity on financing cross-regional

- entrepreneurial projects via crowdfunding. *Journal of Business Ethics*, DOI: 10.1007/s10551-021-04805-4.
- Di Pietro, (2021). Leveraging Regional Immigration and Immigration Diversity for Financing Crowdfunding. *Regional Studies, Regional Science*. DOI: 10.1080/21681376.2021.1939129.
- Di Pietro, (2021). The Rationale for Listing on Equity Crowdfunding: Actual and Expected Benefits for Companies. *Journal of Industrial and Business Economics*. 10.1007/s40812-021-00188-9
- Butticè, Di Pietro, Tenca, (2020). Is Equity Crowdfunding Always Good? Deal Structure and the Attraction of Venture Capital Investors. *Journal of Corporate Finance*, 65, 101773. <https://doi.org/10.1016/j.jcorpfin.2020.101773>
- Di Pietro, Grilli, Masciarelli, (2020). Talking About A Revolution? Costly and Costless Signals and The Role of Innovativeness in Equity Crowdfunding. *Journal of Small Business Management*, 1-32. <https://doi.org/10.1080/00472778.2020.1816435>
- Di Pietro, Bogers, Prencipe, (2020). Organizational Barriers and Bridges to Crowd Openness in Equity Crowdfunding. *Technological Forecasting & Social Change*, 162, 120388. <https://doi.org/10.1016/j.techfore.2020.120388>
- Di Pietro, Butticè, (2020). Institutional Characteristics and The Development of Crowdfunding Across Countries. *International Review of Financial Analysis*, 71, 101543. <https://doi.org/10.1016/j.irfa.2020.101543>
- Masciarelli, Di Pietro, Serpente, (2020). The Role of Intellectual Capital in Start-Ups' Merger and Acquisition Success. *Small Business*, <http://dx.doi.org/10.14596/pisb.324>
- Di Pietro, Prencipe, Majchrzak, (2018). Crowd Equity Investors: An Underutilized Asset for Open Innovation in Start-ups. *California Management Review*, 60, (2), 43-70. <https://doi.org/10.1177/0008125617738260>

BOOK

- Di Pietro, (2020) Crowdfunding for Entrepreneurs: Developing Strategic Advantage through Entrepreneurial Finance. Routledge, Taylor and Francis; ISBN: 9781000033946.

BOOK CHAPTERS

- Leonelli, Di Pietro, Masciarelli, (2020). Narcissism, Machiavellianism, And Psychopathy: How do Displayed Entrepreneurs' Personality Dark Traits Influence Crowdfunding Success? In The Entrepreneurial Behaviour. Unveiling the cognitive and emotional aspect of entrepreneurship. Edited by Andrea Caputo, Massimiliano M. Pellegrini.
- Di Pietro (2019). Deciphering Crowdfunding, in Rosati, A., Lynn, T. and Cummins, M, The Fintech Ecosystem and Technology Innovation, Palgrave Macmillan.
- Di Pietro, Spagnoletti, Prencipe, (2019). Fundraising Across Digital Divide: Evidences from Charity Crowdfunding, in Lazazzara, A., Nacamulli, R.C.D., Rossignoli, C. and Za, S. (Eds.), Organizing in the digital economy. At the interface between social media, human behaviour and inclusion:1-10. LNISO - Springer., p111-124.