

Francesca Capo

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EDUCATION

Feb 2020 – in itinere: RTD A in Management at University of Milano Bicocca.

Jan 2018 – Jan 2020: Post-Doc, Luiss Guido Carli University (Rome). Research Project: *“Environmental and social impact trade-offs and their unintended consequences in hybrid organizations: Empirical evidence and models”*.

Sep – Dec 2019: Visiting Scholar at ESSEC Business School (Paris, France)
Host: Prof. Elisa Operti

Sep – Dec 2017: Visiting Scholar at Catolica University of Lisbon (Portugal).
- Host: Prof. Tommaso Ramus

2016- 2017: Visiting Scholar at Ross Business School (Ann Arbor, Michigan).
- Host: Prof. Gautam Ahuja.

2013 - 2018: PhD Management, Luiss Guido Carli University (Rome). PhD Dissertation: *“When Actors Meet Institutions: Institutional Entrepreneurship, Institutional Logics and Hybrid Organizations”*.

2012: Master Degree, cum laude, General Management, Luiss Guido Carli University (Rome).
Titolo della tesi: *“Lost in Transactions”: Overcoming a Market Failure through Embeddedness and Network Structures.”*

RESEARCH INTERESTS

- Institutional Complexity and Change
- Strategy and Category Dynamics
- Hybrid Organizations
- Social enterprises

PUBLICATIONS

- Capo, F., Vaccaro, N., Berrone, P. (2023). Revitalizing Urban Places: How Prosocial Organizations Acquire Saliency in the Eyes of Resisting Stakeholders. *Journal of Business Ethics*, [10.1007/s10551-023-05562-2].
- Annosi, M., Capo, F., Appio, F., Bedetti, I. (2023). Unveiling micro-foundations of digital transformation: Cognitive models, routines, and organizational structures in agri-food SMEs. *Technological Forecasting and Social Change*, 197(December 2023) [10.1016/j.techfore.2023.122922].
- Capo, F., & Di Pietro, F. (2023). Entrepreneurial Finance, Crowdfunding, and Language: From Social to Financial Support. Taylor & Francis.

- Maiolini, R., Capo, F., Venturi, P. (2023). Social organizations towards a digital mindset: An exploratory analysis of third sector organizations and their digital needs. In *Rediscovering local roots and interactions in management*. Verona : Fondazione CUEIM
- Capo, F., D'Agostino, L., Torrissi, S. (2023). Which are worthy? Achieving legitimation for innovative projects in the eyes of knowledgeable audiences. In *Rediscovering Local Roots and Interactions in Management*. Verona : Fondazione CUEIM
- Ghasemzadeh, K., Capo, F., D'Agostino, L., Torrissi, S. (2023). Living Labs: A systematic literature review. In *Rediscovering local roots and interactions in management*. Fondazione CUEIM.
- Capo, F., D'Agostino, L. M., & Torrissi, S. (2022). Impact of COVID-19 on Digital Transformation: An Empirical Analysis of Manufacturing Companies. *Sinergie Italian Journal of Management*, 40(2), 275-297.
- Bacchin, S., Capo, F., & D'Agostino, L. M. (2022, April). Gender Board Composition and Performance in Italian Start-ups. In *International Conference on Gender Research* (Vol. 5, No. 1, pp. pp28-35).
- Acciarini, C., Borelli, F., Capo, F., Cappa, F., & Sarrocco, C. (2021). Can digitalization favour the emergence of innovative and sustainable business models? A qualitative exploration in the automotive sector. *Journal of Strategy and Management*.
- Annosi, M. C., Brunetta, F., Capo, F., & Heideveld, L. (2020). Digitalization in the agri-food industry: the relationship between technology and sustainable development. *Management Decision*.
- Margonari, M., Capo, F., Rullani, F., & Mongelli, L. (2018). Everyone is a Changemaker, but is Every Change the Right One? Assessing the Alignment Between Ashoka Fellows' Mission and the Most Urgent Issue Affecting their Country. Issue 52 | From Social Entrepreneurship to Everyone a Changemaker – 40 Years of Social Innovation.
- Kella, C., Rimac, T., Capo, F., & Gurses, K. (2018, July). When Hunter gets Hunted: Role of Resilience in Institutional Change. In *Academy of Management Proceedings* (Vol. 2018, No. 1, p. 18078). Briarcliff Manor, NY 10510: Academy of Management.

CHAPTERS

- Capo, F., & Rullani, F. (2022). "Being for-profit, non-profit or both? The risk advantage of social enterprises in the face of shocks". Forthcoming in A. Vaccaro and T. Ramus (Eds.), *Handbook of social innovation and social enterprises*. New York, NY: Springer.
- Sola, E., D'Angelo, V., & Capo, F. (2021). "Digital Transformation in the Energy Industry: Strategies for Fuel Retail Companies." In *Handbook of Research on IoT, Digital Transformation, and the Future of Global Marketing* (pp. 97-111). IGI Global.
- Kadlec, D., D'Angelo, V. & Capo, F. (2020) "The Fourth Revolution: Strategies to Manage Artificial Intelligence to Transform Economy and Society for the Digital Age." In Kamaljeet Sandhu (Eds.), *Management and Strategies for Digital Enterprise Transformation*. IGI Global.
- Brunetta, F., Capo, F., & Vicentini, F. (2016). "Institutional Approach in Strategic Management". In Hacıoğlu, Ü., Dinçer, H., Alayoğlu, N. (Eds.), *Global Business Strategy in Crisis*. Springer Edition.
- Vicentini, F., Brunetta, F. & Capo, F. (2016). "Building Organizational Insight: Strategy and Organization". In Hacıoğlu, Ü., Dinçer, H., Alayoğlu, N. (Eds.), *Global Business Strategy in Crisis*. Springer Edition.
- Capo, F. & Caroli, M.G. (2015). "La Responsabilità Sociale d'Impresa". In Boccardelli, P., Fontana, F., *Corporate Strategies* (55-77). Hoepli Editore.
- Brunetta, F., Capo, F., Fontana, F. & Boccardelli, P. (2014). "Ecosistemi, Istituzioni e Nuovi Business Model". In Boccardelli, P., Brunetta, F., *Istituzioni, Mercati e Imprese* (57-80). McGraw – Hill Editore.

TEACHING EXPERIENCE

- 2020: Lecturer in Management, Bachelor Degree, Department of Economics and Finance, Luiss Guido Carli University (Rome).

- 2016: Lecturer, Case Analysis and Business Game, ERS Hub, Luiss Guido Carli University (Rome).
- 2015- 2019: Teaching Assistant in Management, Corporate Strategy, Technology and Innovation Management and International Management, Bachelor and Master Degree, Department of Management, Luiss Guido Carli University (Rome).

CONFERENCES ORGANIZED

- EURAM 19th Annual Conference 2019, 26-28 June, Lisbon (PT). Track T01_08 - The Quest for Social Impact: Opportunities and Challenges for Hybrid Organizations. With Tommaso Ramus, Pietro Versari and Francesco Rullani.

CONFERENCE PRESENTATIONS

- Di Maso, A., Capo, F., Sancino, A. Love my Place: the role of place-based emotions in the emergence of new organizational forms. The case of Valle dei Cavalieri community cooperative. Presented at 39th EGOS Conference, Cagliari (Italy), 2023.
- Capo, F., Vaccaro, N., Berrone, P. Transforming Cities: How prosocial organizations leverage space to navigate resistance while pursuing urban revitalization. Presented at the Academy of Management Meeting 2022, Seattle (WA).
- Capo, F., D'Agostino, L., Torrasi, S. Reward-based Crowdfunding: Where are we at?. Presented at SIMA Conference 2022, Milano.
- Capo, F., Operti, E., Maiolini, R., & Rullani, F. Agency and the micro-foundation of network resilience: Insights from "Mafia Capitale"(2012-2015). Presented at the Academy of Management Meeting, 2020, Chicago (IL).
 - o Presented at 36th Egos Conference Hamburg, Germany (Virtual).
- Capo, F., Maiolini, R., Ramus, T., & Rullani, F. Not in Our Name! How Fields React to Stigma Contagion: Italian Co-ops Facing a Mafia Scandal. Presented at the Academy of Management Meeting, 2019, Boston (MA).
- Capo, F., Rullani, F., Ramus, T., Brunetta, F. Less is more? Institutional multiplicity and organizational performance: Evidence from the US health-care industry. Presented at European Academy of Management 2018, Reykjavik, Iceland.
 - o Presented at 34th EGOS Conference, Tallinn, Estonia.
- Capo, F., Brunetta, F. A Contingency Theory of Institutional Entrepreneurship. Presented at the 14th Workshop On New Institutionalism In Organization Theory, Bocconi University, Milan (16-17 March 2018).
- Capo, F., Brunetta, F., & Boccardelli, P. External Challenges in the Process of Emergence of Hybrid Social Enterprises. Presented at the Academy of Management Meeting, 2017, Atlanta (GE).
- Capo, F., Brunetta, F. Born to Be an Institutional Entrepreneur: Explaining Change through Identities. Presented at 31st EGOS Conference, Athens, Greece, 2015.
- Capo, F., Brunetta, F., Boccardelli, P. Here Comes the Shock: Leveraging Business Models into Networks. Presented at Strategic Management Society, 34th Annual Conference, Madrid, Spain, 2014.

PUBLIC GRANTS AND AWARDS

- 2022: PRIN ("Progetto di Rilevante Interesse Nazionale") granted by the Italian Ministry of University and Research, Title: *Language in Entrepreneurial Ventures*, ERC: SH1_9.
- 2022: Outstanding Reviewer Contribution. Corporate Responsibility: Theoretical/ Qualitative Issues section of the *Journal of Business Ethics*.

- 2018: Best Student Paper, "*When Hunter gets Hunted: Role of Resilience in Institutional Change*", with Kella, C., Rimal, T. and Gurses K., SIM Division, Academy of Management 2018.
- 2017: ABCD Reviewing Award. Above and Beyond the Call of Duty in reviewing for the OMT Division, Academy of Management, Atlanta, (GA).

REVIEWING ACTIVITY

Ad hoc reviewer for Journal of Business Ethics

Ad hoc reviewer for Organization Studies

Ad hoc reviewer for Academy of Management Meeting

Ad hoc reviewer for European Academy of Management Meeting